



## **VISION & GOALS**



A vision statement and set of goals were developed to ensure that every aspect of the plan works toward a common end result. The RPPAC, in conjunction with SARA and consultant team developed the following vision statement and goals.

## VISION STATEMENT

A community-based, regionally-coordinated plan utilizing nature-based resources to create an interconnected, multi-use system, which is respectful of individual property owners and encourages the development of the following:

## GOALS

1. Nature-based recreational opportunities compatible with their surroundings
2. Educational and interpretive opportunities
3. River-related recreational opportunities
4. Sustainable materials and maintenance practices
5. Public and private partnerships, strategies, and funding sources
6. Economic development and tourism
7. Celebration of diverse local heritage
8. Stewardship of natural, cultural, and historic resources
9. Support for the preservation of natural beauty and aesthetic quality
10. Increased public awareness of the river basin and its opportunities
11. Community support and enthusiasm

Preliminary plan concepts were tested against the above vision statement and goals.

Themes or concepts that did not adhere to the majority of these goals were not included in the plan. The Guiding Principles section (pg. 135) provides a matrix of proposed plan elements and their adherence to plan goals.



Rancho de las Cabras; Floresville, TX; Credit: HNTB