

MINUTES

**MEETING OF THE BOARD OF DIRECTORS'
COMMUNICATIONS COMMITTEE**



SAN ANTONIO RIVER AUTHORITY

October 20, 2011, 2:00 p.m.

GENERAL AND CEREMONIAL ITEMS:

1. **CALL TO ORDER WAS MADE BY THE CHAIR, MS. SALLY BUCHANAN, AT 2:00 P.M.**

2. **PLEDGE OF ALLEGIANCE WAS RECITED**

3. **IN THE ABSENCE OF THE COMMITTEE SECRETARY, MR. ROBERTO RODRÍGUEZ CALLED THE ROLL AND REPORTED THE FOLLOWING COMMITTEE MEMBERS PRESENT:**

- Sally Buchanan, Chair
- Roberto G. Rodríguez, Vice-chair
- Adair Sutherland, Secretary (Absent)
- Darrell T. Brownlow, Ph.D.
- Názirite Rubén Pérez
- H. B. Ruckman III (Absent)

4. **CERTIFICATION OF A QUORUM WAS ANNOUNCED BY MR. RODRÍGUEZ**

5. **INTRODUCTION OF VISITORS**

Ms. Sanchez reported that there were none.

6. **CITIZENS TO BE HEARD**

Ms. Sanchez announced that there were no citizens signed up to speak.

7. **APPROVAL OF THE MINUTES OF THE BOARD OF DIRECTORS'
COMMUNICATIONS COMMITTEE MEETING HELD ON SEPTEMBER 13,
2011**

Staff recommended a motion to approve the minutes of the Communications Committee meeting held on September 13, 2011, as presented.

Motion by Roberto G. Rodríguez

Seconded by Názirite Rubén Pérez

Vote: 4 - 0 Passed

Other: Adair R. Sutherland (Absent)

H.B. Ruckman III (Absent)

8. STATUS REPORT REGARDING THE SAN ANTONIO RIVER AUTHORITY ARCHIVES

Postponed.

9. STATUS REPORT REGARDING RECENT RIVER WALK WATERSHED ALLIANCE AND OLMOS BASIN ALLIANCE ACTIVITIES

Postponed.

10. PRESENTATION AND DISCUSSION REGARDING A WORKSHOP TITLED *GREEN FUTURES: PROFITING WITH SUSTAINABLE DEVELOPMENT*

There being no action taken on this item, Ms. Buchanan called for Agenda Item 11.

11. PRESENTATION AND DISCUSSION REGARDING THE FISCAL YEAR 2012 SERIES OF GUIDED NATURE EVENTS

There being no action taken on this item, Ms. Buchanan called for Agenda Item 12.

12. PRESENTATION AND DISCUSSION REGARDING THE IMPLEMENTATION OF SMART PHONE TECHNOLOGY FOR PROMOTIONAL AND EDUCATIONAL PURPOSES

There being no action taken on this item, Ms. Buchanan called for Agenda Item 13.

13. GENERAL MANAGER'S REPORT

- **DISTRIBUTION OF BOARD MEMBER'S PREFERRED E-MAIL ADDRESS FORM;**
- **UPCOMING EVENTS CALENDAR;**
- **FUTURE BOARD AND/OR COMMITTEE MEETINGS; AND**

● **MEETINGS INVOLVING THE ATTENDANCE OF ONE OR MORE BOARD MEMBERS**

There being no action taken on this item, Ms. Buchanan called for Agenda Item 14.

14. ITEMS FOR FUTURE CONSIDERATION

During this item and after no items for future consideration were brought forth, Ms. Buchanan entertained a question from Rhett Smith, a running candidate in the upcoming election who arrived as a visitor during the previous item. Mr. Smith's question was answered by the Manager of External Communications, Steven Schauer, and his staff.

There being no action taken on this item, Ms. Buchanan called for Agenda Item 15.

15. NEXT MEETING DATE

The next Communications Committee meeting will be Tuesday, December 13, 2011, at 2:30 p.m.

16. ADJOURN

There being nothing further to report, Ms. Buchanan called the meeting adjourned at 2:57 p.m.

PREPARED AND RECOMMENDED FOR COMMITTEE APPROVAL BY THE MANAGER.

SUZANNE B. SCOTT, General Manager

APPROVED BY THE BOARD OF DIRECTORS' COMMUNICATIONS COMMITTEE AT THE MEETING HELD ON DECEMBER 13, 2011.

SALLY BUCHANAN, Committee Chair

ATTEST:

ADAIR R. SUTHERLAND, Committee Secretary