

MINUTES

**MEETING OF THE BOARD OF DIRECTORS'
COMMUNICATIONS COMMITTEE**



SAN ANTONIO RIVER AUTHORITY

April 5, 2011, 2:00 p.m.

GENERAL AND CEREMONIAL ITEMS:

1. **CALL TO ORDER WAS MADE BY THE CHAIR, MS. SALLY BUCHANAN, AT 2:03 P.M.**
2. **PLEDGE OF ALLEGIANCE WAS RECITED**
3. **COMMITTEE SECRETARY, MR. JOHN J. FLIELLER, CALLED THE ROLL AND REPORTED THE FOLLOWING COMMITTEE MEMBERS PRESENT:**

- Sally Buchanan, Chair
- John J. Flieller, Secretary
- Názirite Rubén Pérez
- Roberto G. Rodríguez, Vice-chair
- H. B. Ruckman III
- Adair Sutherland (Absent)

4. **CERTIFICATION OF A QUORUM WAS ANNOUNCED BY THE SECRETARY, MR. FLIELLER**

5. **INTRODUCTION OF VISITORS**

Ms. Sanchez reported that there were none.

6. **CITIZENS TO BE HEARD**

Ms. Sanchez announced that there were no citizens signed up to speak.

7. **APPROVAL OF THE MINUTES OF THE COMMUNICATIONS COMMITTEE MEETING HELD ON NOVEMBER 1, 2010**

Staff recommended a motion to approve the minutes of the Communications Committee meeting held on November 1, 2010, as presented.

Motion by H.B. Ruckman III

Seconded by John J. Flieller

Vote: 5 - 0 Passed

Other: Adair R. Sutherland (Absent)

8. STATUS REPORT ON THE WESTSIDE CREEKS RESTORATION PROJECT

There being no action taken on this item, Ms. Buchanan called for Agenda Item 9.

9. STATUS REPORT ON THE 2011 CLEAN RIVERS PROGRAM BASIN HIGHLIGHT REPORT FOR THE SAN ANTONIO RIVER BASIN

There being no action taken on this item, Ms. Buchanan called for Agenda Item 10.

10. PRESENTATION AND DISCUSSION REGARDING THE 3RD ANNUAL GET OUTDOORS! EVENT

There being no action taken on this item, Ms. Buchanan called for Agenda Item 11.

11. PRESENTATION AND DISCUSSION REGARDING AN UPDATE OF THE MUSEUM REACH RIVER OF LIGHTS AND MUSEUM REACH FUN 5K AND HEALTH EXPO

There being no action taken on this item, Ms. Buchanan called for Agenda Item 12.

12. PRESENTATION OF SAN ANTONIO RIVER AUTHORITY SPONSORSHIPS AND COMMUNITY AND MEDIA ACTIVITIES

There being no action taken on this item, Ms. Buchanan called for Agenda Item 13.

13. PRESENTATION, DISCUSSION AND APPROPRIATE ACTION REGARDING THE PROMOTION OF LOWER SAN ANTONIO RIVER BASIN COMMUNITIES AS A TOURIST DESTINATION

There being no action taken on this item, Ms. Buchanan called for Agenda Item 14.

14. PRESENTATION AND DISCUSSION REGARDING THE PROMOTION OF THE SAN ANTONIO RIVER IMPROVEMENTS PROJECT MISSION REACH ECOSYSTEM RESTORATION AND RECREATION PROJECT

There being no action taken on this item, Ms. Buchanan called for Agenda Item 15.

15. PRESENTATION REGARDING AN UPDATE OF THE FLASH ANIMATION PROJECT

There being no action taken on this item, Ms. Buchanan called for Agenda Item 16.

16. BRIEFING ON THE SAN ANTONIO RIVER AUTHORITY ARCHIVES AND ORAL HISTORY EFFORTS

There being no action taken on this item, Ms. Buchanan called for Agenda Item 17.

17. GENERAL MANAGER'S REPORT

- **UPCOMING EVENTS CALENDAR,**
- **FUTURE BOARD AND/OR COMMITTEE MEETINGS, AND**
- **MEETINGS INVOLVING THE ATTENDANCE OF ONE OR MORE BOARD MEMBERS**

There being no action taken on this item, Ms. Buchanan called for Agenda Item 18.

18. ITEMS FOR FUTURE CONSIDERATION

Mr. Ruckman requested a synopsis highlighting the three-year rolling agreement and any other changes anticipated with regards to the MOU with SARA and the San Antonio River Foundation (SARF). Ms. Scott assured that staff would produce an outline and present the changes to the Executive Committee and to the full Board in June.

19. NEXT MEETING DATE

After Committee discussion, it was decided that the next Communications Committee meeting will be held in August. The specific date will be determined at a later date.

20. ADJOURN

There being nothing further to report, Ms. Buchanan called the meeting adjourned at 4:00 p.m.

PREPARED AND RECOMMENDED FOR COMMITTEE APPROVAL BY THE MANAGER.

SUZANNE B. SCOTT, General Manager

APPROVED BY THE BOARD OF DIRECTORS' COMMUNICATIONS COMMITTEE AT THE MEETING HELD ON SEPTEMBER 13, 2011.

ROBERTO G. RODRÍGUEZ, Committee Vice-Chair

ATTEST:

ADAIR SUTHERLAND, Committee Secretary