

## AGENDA

### MEETING OF THE BOARD OF DIRECTORS' COMMUNICATIONS COMMITTEE AND/OR OF THE BOARD OF DIRECTORS

#### SAN ANTONIO RIVER AUTHORITY



**February 3, 2010, 2:15 p.m.**

*\*Estimated Presentation Time: 2.5 hours*

#### **GENERAL AND CEREMONIAL ITEMS:**

*\*Estimated Presentation Time: 10 minutes*

1. **CALL TO ORDER BY THE CHAIRMAN, MS. SALLY BUCHANAN**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL BY THE SECRETARY, MR. JOHN FLIELLER**

- Sally Buchanan
- John J. Flieller
- Názirite Rubén Pérez
- Roberto G. Rodríguez
- H. B. Ruckman III
- Adair Sutherland

4. **CERTIFICATION OF A QUORUM BY THE SECRETARY**
5. **INTRODUCTION OF VISITORS**
6. **CITIZENS TO BE HEARD**

*\*Represents the time staff anticipate that it will take to make presentations or give briefings; does not include an estimate of the time required if consent items are pulled for individual presentation or for discussions generated by Board members.*

7. **APPROVAL OF THE MINUTES OF THE COMMUNICATIONS COMMITTEE MEETING HELD ON DECEMBER 10, 2009**
8. **PRESENTATION OF SAN ANTONIO RIVER AUTHORITY SPONSORSHIPS AND COMMUNITY AND MEDIA ACTIVITIES**
9. **STATUS REPORT ON THE WESTSIDE CREEKS RESTORATION PROJECT**
10. **DISCUSSION AND APPROPRIATE ACTION REGARDING AMENDMENT OF THE INTERGOVERNMENTAL AGREEMENT WITH THE TEXAS COMMISSION ON ENVIRONMENTAL QUALITY (TCEQ) FOR THE RIVER WALK IMPLEMENTATION PROJECT, AND UPDATE ON RIVER WALK WATERSHED ALLIANCE ACTIVITIES**
11. **PRESENTATION AND DISCUSSION REGARDING PROPOSED CHANGES TO THE SAN ANTONIO RIVER AUTHORITY'S MAIN WEB SITE ([WWW.SARA-TX.ORG](http://WWW.SARA-TX.ORG))**
12. **REVIEW, DISCUSSION AND APPROPRIATE ACTION REGARDING ARTICLE XVI (COMMUNICATIONS) OF THE SAN ANTONIO RIVER AUTHORITY BOARD OF DIRECTORS BYLAWS**
13. **PRESENTATION REGARDING THE SAN ANTONIO RIVER IMPROVEMENTS PROJECT MISSION REACH ECOSYSTEM RESTORATION AND RECREATION COMMUNITY AND EDUCATIONAL OUTREACH ACTIVITIES**
14. **PRESENTATION REGARDING THE SAN ANTONIO RIVER AUTHORITY'S ENVIRONMENTAL AWARENESS INITIATIVE**
15. **PRESENTATION AND DISCUSSION REGARDING THE SAN ANTONIO RIVER AUTHORITY'S ACTIVITIES DURING THE 2010 FIESTA SAN ANTONIO CELEBRATION**
16. **GENERAL MANAGER'S REPORT CONCERNING THE FOLLOWING:**
  - **UPCOMING EVENTS CALENDAR,**
  - **FUTURE BOARD AND/OR COMMITTEE MEETINGS, AND**
  - **MEETINGS INVOLVING THE ATTENDANCE OF ONE OR MORE BOARD MEMBERS.**
17. **NEXT MEETING DATE**
18. **ADJOURN**

*Estimated Presentation Time: 2.5 Hours*

SAN ANTONIO RIVER AUTHORITY  
General Statements

This meeting is wheelchair accessible. Accessible parking is located at 100 E. Guenther Street. Requests for an interpreter for the hearing impaired must be received at least 48 hours prior to the meeting, or, to arrange for special assistance to attend this meeting, please call the Operator at 210-227-1373.

The Board of Directors' Communication Committee and/or the Board of Directors of the San Antonio River Authority may discuss and/or take action on any item listed in this agenda while convened in open session. The Board of Directors' Communication Committee and/or the Board of Directors of the San Antonio River Authority may also meet in Executive Session, pursuant to Section 551.071 of the Texas Government Code, to receive advice from legal counsel on any item listed in this agenda.

**Communications Committee**

7.

**Date: 02/03/2010**

**Approval of the Minutes**

**Submitted By:** Lupe Sanchez, Executive  
Offices

**Division:** Executive Offices

**Submitted For:** Suzanne B. Scott

**Department:**

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**Information**

**CAPTION**

**APPROVAL OF THE MINUTES OF THE COMMUNICATIONS COMMITTEE  
MEETING HELD ON DECEMBER 10, 2009**

**Presenter**

Ms. Buchanan, Committee Chairman

*Estimated Presentation Time: 5 minutes*

**Recommendation**

Motion to approve the minutes of the Communications Committee meeting held on December 10, 2009, as presented.

**Discussion**

**Vote**

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**Attachments**

Link: [Dec. 10, 2009, Communications Committee Meeting Minutes](#)

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# MINUTES

## MEETING OF THE BOARD OF DIRECTORS' COMMUNICATIONS COMMITTEE

### SAN ANTONIO RIVER AUTHORITY



December 10, 2009, 10:00 a.m.

#### GENERAL AND CEREMONIAL ITEMS:

1. **CALL TO ORDER WAS MADE BY THE CHAIRMAN, MR. ROBERTO G. RODRÍGUEZ, AT 10:02 A.M.**
2. **PLEDGE OF ALLEGIANCE WAS CONDUCTED**
3. **IN THE COMMITTEE SECRETARY'S ABSENCE, SALLY BUCHANAN CALLED THE ROLL AND REPORTED THE FOLLOWING MEMBERS PRESENT:**

- Sally Buchanan
- Terry E. Baiamonte
- Názirite Rubén Pérez
- Roberto G. Rodríguez
- John J. Flieller

4. **CERTIFICATION OF A QUORUM WAS ANNOUNCED BY MS. BUCHANAN**
5. **INTRODUCTION OF VISITORS**

Ms. Moreno announced that no visitors were present.

6. **CITIZENS TO BE HEARD**

Ms. Moreno announced that there were no citizens signed up to speak.

7. **APPROVAL OF THE MINUTES FOR THE COMMUNICATIONS COMMITTEE MEETING HELD ON AUGUST 27, 2009**

Staff recommended a motion to approve the minutes of the Communications Committee meeting held on August 27, 2009, as presented.

Motion made by John J. Flieller  
Seconded by Sally Buchanan  
Motion passed unanimously

**8. INTRODUCTION OF NEW STAFF FROM THE INTERGOVERNMENTAL AND COMMUNITY RELATIONS (IGCR) DEPARTMENT**

There being no action taken on this item, Mr. Rodríguez called for Agenda Item 9.

**9. PRESENTATION OF SAN ANTONIO RIVER AUTHORITY SPONSORSHIPS AND COMMUNITY AND MEDIA ACTIVITIES**

There being no action taken on this item, Mr. Rodríguez called for Agenda Item 10.

**10. STATUS REPORT ON THE WESTSIDE CREEKS RESTORATION PROJECT**

There being no action taken on this item, Mr. Rodríguez called for Agenda Item 11.

**11. PRESENTATION, DISCUSSION, AND APPROPRIATE ACTION REGARDING THE 75 YEARS OF SARA SERVICE PROJECT, INCLUDING AUTHORIZATION FOR THE GENERAL MANAGER TO NEGOTIATE AND ENTER INTO A MEMORANDUM OF UNDERSTANDING WITH THE UNIVERSITY OF TEXAS AT SAN ANTONIO MAKING THE UNIVERSITY THE PUBLIC REPOSITORY OF SARA'S HISTORICAL ARCHIVES**

Staff recommended a motion that the Communications Committee support for presenting to the San Antonio River Authority Board of Directors a request to authorize the General Manager to negotiate and enter into an Interlocal Cooperative Agreement with the University of Texas at San Antonio establishing the University as the public repository of SARA's archives.

Motion made by John J. Flieller

Seconded by Sally Buchanan

Motion passed unanimously

**12. DISCUSSION OF RECENT ACTIVITY OF THE RIVER WALK WATERSHED ALLIANCE UNDER THE TEXAS COMMISSION ON ENVIRONMENTAL QUALITY 319 NON-POINT SOURCE POLLUTION GRANT-FUNDED RIVER WALK IMPLEMENTATION PROGRAM, INCLUDING REVIEW AND DISCUSSION OF CONSULTANT SELECTION ACTIVITIES AND/OR CONSULTANT CONTRACT AUTHORIZATION, RENEWALS, AMENDMENTS OR EXTENSIONS**

There being no action taken on this item, Mr. Rodríguez called for Agenda Item 13.

**13. STATUS REPORT REGARDING PUBLIC OUTREACH EFFORTS SUPPORTING THE SAN ANTONIO RIVER IMPROVEMENTS PROJECT**

There being no action taken on this item, Mr. Rodríguez called for Agenda Item 14.

**14. STATUS REPORT ON THE COMMUNICATIONS ACTIVITIES OF THE BEXAR REGIONAL WATERSHED MANAGEMENT (BRWM) PROGRAM**

There being no action taken on this item, Mr. Rodríguez called for Agenda Item 15.

**15. STATUS REPORT ON THE SAN ANTONIO RIVER AUTHORITY'S ENVIRONMENTAL OUTREACH PROJECT**

Due to time constraints, Mr. Rodríguez opted to table this item until the next Communications Committee meeting and then called for Agenda Item 16.

**16. STATUS REPORT REGARDING THE ELECTRONIC (E-VERSION) OF THE SAN ANTONIO RIVER AUTHORITY'S RIVER REACH NEWSLETTER**

There being no action taken on this item, Mr. Rodríguez called for Agenda Item 17.

**17. GENERAL MANAGER'S REPORT CONCERNING THE FOLLOWING:**

- **UPCOMING EVENTS CALENDAR,**
- **FUTURE BOARD AND/OR COMMITTEE MEETINGS, AND**
- **MEETINGS INVOLVING THE ATTENDANCE OF ONE OR MORE BOARD MEMBERS.**

There being no action taken on this item, Mr. Rodríguez called for Agenda Item 18.

**18. ADJOURN**

There being nothing further to report, Mr. Rodríguez called the meeting adjourned at 12:00 p.m.

**PREPARED AND RECOMMENDED FOR APPROVAL BY THE MANAGER.**

\_\_\_\_\_  
**SUZANNE B. SCOTT, General Manager**

**APPROVED BY THE BOARD OF DIRECTORS' COMMUNICATIONS COMMITTEE AT THE MEETING HELD ON FEBRUARY 3, 2010.**

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**SALLY BUCHANAN, Committee Chairman**

**ATTEST:**

\_\_\_\_\_  
**JOHN J. FLIELLER, Committee Secretary**

Date: 02/03/2010

Sponsorships, Community & Media Activities

**Submitted By:** Lupe Sanchez, Executive  
Offices

**Division:** Intergovernmental and  
Comm Relations

**Submitted For:** Steven Schauer

**Department:**

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**Information**

**CAPTION**

**PRESENTATION OF SAN ANTONIO RIVER AUTHORITY SPONSORSHIPS  
AND COMMUNITY AND MEDIA ACTIVITIES**

**Presenter**

Steven Schauer

*Estimated Presentation Time: 5 minutes*

Attached for the Committee's review are the Fiscal Year 2009 Sponsorships for the Period October 2009 - December 2009 and the Intergovernmental and Community Relations October 2009 - December 2009 Calendar of Activities. Staff will highlight select entries on these documents and will be available to address any Committee questions.

**Discussion**

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**Attachments**

Link: [Sponsorships](#)

Link: [IGCR Calendar](#)

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**Fiscal Year 2009/10 Sponsorships**  
**For the period Oct. 2009 – Dec. 2009**

<b>Month</b>	<b>Recipient and/or Event</b>	<b>Sponsorship Amount or Service</b>
Oct.	Goliad County Chamber of Commerce	18 <sup>th</sup> Annual Missions Tour de Goliad
	TWCA	Newsletter Sponsorship '09 - '10
Nov.	Native Plant Society of Texas	San Antonio Invaders Workshop
Dec.	South S.A. Chamber of Commerce	2 <sup>nd</sup> Annual "City Views" Luncheon
	AWWA/WEAT	5 <sup>th</sup> Annual Holiday Dinner/Student Scholarship Fundraiser

# October 2009

October 2009							November 2009						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
	4	5	6	7	8	9	1	2	3	4	5	6	7
	11	12	13	14	15	16	8	9	10	11	12	13	14
	18	19	20	21	22	23	15	16	17	18	19	20	21
	25	26	27	28	29	30	22	23	24	25	26	27	28
					31		29	30					

Monday	Tuesday	Wednesday	Thursday	Friday	Sat/Sun
September 28	29	30	October 1	2	3
12:00pm 1:00pm Updated: SARIP presentation for TXDOT conference (Westin - Navaro Ball Room)	8:00am 9:00am Chamber of Commerce Legislative Committee meeting (Downtown office) 12:30pm 1:00pm Provide EN info re: SAR mapping request 3:30pm 5:00pm Brian Mylar-KSAT	8:00am 1:00pm Updated: Texas Travel Industry Association Summit (Arlington) 8:00am 1:00pm Updated: E-Flows Advisory Group (E1.012 (Hearing Room) Capitol Extension) 8:00am 9:15am Updated: Chamber of Commerce Water Committee meeting (Chamber's SBRC on Loop 410 ) 9:30am 2:00pm Next Meeting of Regional Water Educators Meeting (Friedrich Wilderness Park)	1:00pm 4:00pm Museum Reach tour for a TXDOT conference (Barge tour starts and ends at the Westin)	8:00am 10:30am AACOG Resource Recovery Meeting (Vehicle 0802 - Prius - Guenther) 1:45pm 4:15pm River North TIRZ Board Meeting (City's Neighborhood Resource Center on Flores Street (not the one stop, but the Neighborhood center that is next door to the Salvation Army south of Alamo Street. ) 2:00pm 3:00pm TWCA TWD Planning call (office) 4:00pm 4:30pm Provide EN info re: Leon Valley buyouts	
5	6	7	8	9	10
8:30am 10:30am Bexar Regional Watershed Management Team Meetings (TBD) 10:30am 11:30am Utilities Building Groundbreaking (Martinez II )	12:30pm 4:00pm Basin Quest (Longscreek) 1:30pm 2:00pm Provide Museum Reach info to Builder/Architect Magazine 2:30pm 4:30pm Museum Reach tour Council on Foundations and the US Conference for Mayors (RM-Boardroom)	9:00am 1:00pm Roots in the River (Witte) 11:30am 12:00pm Mission Reach presentation (Mission San Jose) 2:00pm 3:00pm Interview with Colin McDonald RE: San Antonio River recreational access (RM-Medina Room - 100 E Guenther - Conf Ctr) 4:00pm 6:00pm Victoria Media-New Center 25/Victoria Advocate	8:00am 12:30pm Basin Quest (Arnold Elementary) 5:00pm 6:00pm Victoria Advocate Follow up call		8:00am 1:00pm 5th Annual Fall Fest (Medina River Natural Area) 9:00am 4:00pm Leon Springs Family Greenfest (Leon Springs Baptist Church 2 10:00am 4:00pm CPS-LiveGreenFest (Olmos Basin Park)
12	13	14	15	16	17
1:30pm 2:00pm Provide CVB info re: SARIP 2:00pm 2:30pm Speak w/ Univision re: national show along Museum Reach on Nov. 11 3:00pm 4:00pm Media-Log Jam	8:30am 9:00am Provide EN info re: SARA board candidates 6:00pm 8:00pm WC Meeting (RM-Salado Room - 100 E Guenther Conf Ctr/Lg)	2:00pm 2:30pm Call Tino Duran re: SARA & SARA Board story 5:00pm 7:00pm Meet With Master Naturalist Board (Botanical Garden) 6:00pm 7:30pm San Pedro Creek Subcommittee (San Antonio River Authority; 100 E. Guenther (78204))	8:30am 9:00am Pitched Texas Native Plant Week Story to Colin McDonald and Bruce Davidson at SA Express-News 12:30pm 1:00pm Provide EN info re: SARA Board District 3	9:00am 9:30am WIAC Tour Contacted Bob Rivard and Tracey Hamilton at Express-News	7:00am 12:00pm 18th Annual Missions Tour de Goliad (Goliad, Texas)
19	20	21	22	23	24
8:00am 10:00am Malaysia Delegation rescheduled (Medina Room) 9:00am 2:00pm AA Master Naturalist Work Day (Eagleland site)	8:15am 10:00am Malaysia Delegation rescheduled (Salado Room) 9:00am 2:00pm AA Master Naturalist Work Day (Eagleland site) 9:30am 10:00am Pitched WSC Public Workshop 10:00am 11:30am Pitched WSC to ExpressNews 10:15am 11:45am Museum Reach Tour for 11:30am 12:00pm Added WSC PW#2 to FACEBOOK 12:30pm 1:00pm Pitch WSC to Express News 1:30pm 2:00pm Provide EN info re: Perez canal 2:00pm 2:30pm Pitch EN Mission and Eagleland 2:30pm 3:00pm Media Release-WSC Public 3:00pm 5:00pm KEDA Radio-WSC PW#2	Suzanne meeting w/ WH urban affairs (DC) 8:00am 8:30am Provide Univision info re: Museum Reach 8:30am 2:30pm Eagleland St Anthony HS volunteers (Eagleland site, possible "classroom" time at Guenther) 1:00pm 1:30pm Provide info re: local media to Ag Commissioner's office	TWCA Fall Conference (Downtown Crowne Plaza) 12:30pm 1:30pm Follow up with EN-Vianna Davila	10:00am 10:30am Victoria Advocate 11:00am 11:30am Contacted Colin McDonald @ Express News regarding Fall F 11:00am 11:30am Interview with KSAT-12 News regarding river clean-up 12:30pm 4:00pm World Water Monitoring Day (Wanke elementary) 1:00pm 1:30pm Contact Express News re: Discuss historic map research 2:00pm 2:30pm Corresponded with Colin McDonald (Express-News) 3:00pm 4:00pm Press Releases Sent out	7:00am 5:00pm Mitchell Lake Audubon Center (Mitchell Lake) 9:00am 2:00pm Westside Creeks Public Workshop #2 (El Progreso 10:00am 4:30pm San Antonio Founders Day (Alamo Plaza)
26	27	28	29	30	31
7:30am 9:00am South Chamber Breakfast w/ Mayor Castro (Plaza Club -- Frost Bank Building) 11:00am 11:30am Victoria Advocate 11:30am 12:00pm WOA! 1:00pm 2:30pm U of Missouri Asian Affairs Department / Korean Land Corporation (RM-Salado Room - 100 E Guenther Conf Ctr/Lg) 5:00pm 7:00pm SARIP presentation to CBOC (One Stop)	9:00am 10:30am City Public Meeting on Downtown Trash Pick-up (Central Public Library) 1:00pm 3:00pm Worked on Article for La Prensa 7:00pm 9:00pm Open House for Leon Valley (Huebner Creek) Project -- BCCIP (Leon Valley Conference Center, 6421 Evers Rd.)	NSISD Environmental Science Fair (Southwest Research Park) 8:00am 9:00am Chamber Water Committee Meeting w/ Steve Lusk Presenting CRP and SARA's 10:30am 4:00pm Make a splash homeschool event (Eisenhower Natural Area) 11:00am 12:00pm Historical maps for Express News (RM-Medina Room - 100 E Guenther - Conf Ctr) 11:30am 12:00pm Provide EN info re: Mission Reach 2:00pm 3:30pm Illegal Dumping Workgroup Meeting (RM-Salado Room - 100	2:00pm 5:00pm Museum Reach tour to Mayor from Be'er Sheva, Isreal 2:00pm 4:30pm La Prensa 3:00pm 4:00pm Museum Reach Tour for AECOM and delegation from Be'er Sheva, Isreal 4:30pm 5:00pm Victoria Advocate 5:00pm 7:00pm John Jay High School 5:00pm 7:00pm NISD Red Ribbon Rally (John Jay High School)	8:00am 12:30pm Bathhub To Basins (Madison Elementary) 9:00am 4:00pm E-Flows Stakeholder Gathering (San Marcos -- River Systems Institute) 1:00pm 1:30pm Pitch Fall Flotilla to EN and provide Bexar-Wilson paddling info to EN	10:00am 2:00pm 2009 District 3 Community Fair & Halloween Bash (Blessed Sacrament Academy)

# November 2009

November 2009							December 2009						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	6	7	8	9	10	11	12
8	9	10	11	12	13	14	13	14	15	16	17	18	19
15	16	17	18	19	20	21	20	21	22	23	24	25	26
22	23	24	25	26	27	28	27	28	29	30	31		
29	30												

Monday	Tuesday	Wednesday	Thursday	Friday	Sat/Sun
<p>November 2</p> <p>8:30am 10:30am Bexar Regional Watershed Management Team Meetings (TBD)</p> <p>11:30am 1:30pm Downtown Alliance Luncheon--Urban Renaissance--State of Downtown</p> <p>1:00pm 1:30pm Pitch EN re: election day coverage</p> <p>1:30pm 2:00pm Speak w/ EN re: paddling in Wilson and Bexar</p> <p>6:00pm 7:30pm Martinez Creek Subcommittee Meeting (Bihl House Arts; 2803 Fredericksburg Road (78201))</p>	<p>3</p> <p>10:30am 11:00am Provide Victoria Advocate info re: e coli in SAR</p> <p>12:30pm 1:00pm Provide SARIP info to WOAI</p> <p>3:00pm 3:30pm Discussion with J.J. Velasquez at Victoria Advocate re: e. coli</p> <p>5:30pm 7:00pm Apache Creek Subcommittee (Guadalupe Street Coffee Shop; 1320 Guadalupe Street (78207))</p>	<p>4</p> <p>9:00am 2:00pm Roots in the River (Witte Museum)</p> <p>11:15am 1:15pm SAWS -- Water: Charting the Course (Pearl Stables)</p> <p>3:00pm 6:00pm Bathtubs to Basins for Girl Scouts (Woodridge Elementary)</p> <p>3:00pm 3:30pm Talked to Colin McDonald at Express-News re: Braunig and Calaveras Lakes</p> <p>5:00pm 5:30pm Speak w/ EN re: Mission Reach</p>	<p>5</p> <p>9:00am 11:00am Contact WOAI &amp; KENS 5</p> <p>11:00am 12:30pm Express News/ La Prensa</p> <p>6:30pm 8:30pm Phase 4 Public Meeting (Slattery Hall San Juan Capistrano Mission, 9006 Villamain)</p>	<p>6</p> <p>8:00am 12:00pm Career Day (Esparza Elementary)</p> <p>2:00pm 3:00pm San Antonio Bay NEP (TCEQ Austin Campus, 4th floor of Bldg F)</p>	<p>7</p> <p>8:00am 3:00pm Goliad Fall Flotilla (Sea World)</p> <p>11:00am 5:00pm Sea World-Conservation Days (Sea World)</p> <p>Texas Society For Ecological Restoration (New Braunfels)</p> <p>11:00am 3:00pm Sea World-Conservation Days (Sea World)</p>
<p>9</p> <p>1:00pm 1:30pm News Release Distributed Regarding Goliad Property Donation</p> <p>3:30pm 4:00pm Provide EN info re: Eagleland</p>	<p>10</p> <p>8:00am 1:00pm Bathtub to Basin (Madison)</p> <p>1:00pm 1:30pm Spoke with Emily Collins from KAVU in Victoria Regarding Interview for Goliad Property Donation Story</p> <p>4:30pm 5:00pm Pitch EN Mission Reach briefing</p> <p>5:30pm 8:30pm WCROC</p>	<p>11</p> <p>9:00am 12:00pm National League of Cities Tour (TBD)</p> <p>1:00pm 4:00pm NLC Tour (TBD)</p> <p>3:30pm 4:00pm Spoke to Emily Collins regarding story for KAVU TV</p>	<p>12</p> <p>8:00am 11:30am TPWD Meeting w/ Carter Smith and Cindy Loeffler (TPWD office in Austin)</p> <p>1:00pm 4:00pm NLC Tour (TBD)</p> <p>3:30pm 4:30pm Interview with Victoria Advocate (Dale's Office)</p> <p>4:30pm 5:00pm Provide Victoria Advocate info re: log jam and UP meeting</p>	<p>13</p> <p>4:30pm 5:00pm Work w/ EN re: Mission Reach briefing</p>	<p>14</p> <p>9:00am 1:00pm Texas Recycles Day (Woodlawn Lake Park)</p>
<p>16</p> <p>Kip Averitt Water Event in Dallas (Dallas)</p> <p>Spoke to Goliad Texan regarding property donation story</p> <p>Spoke to Victoria Advocate regarding property donation</p> <p>12:00pm 12:30pm Emailed photos of Branch Property closing to Goliad Texan Express for article</p> <p>3:30pm 4:00pm Speak w/ EN re: SARIP</p> <p>6:00pm 8:00pm SARA/SAWS Utilities Fee Adjustment Public Meeting (Woodlake Baptist Church (6980 Woodlake Club Dr))</p>	<p>17</p> <p>1:00pm 1:30pm Confirm w/ EN Mission Reach presentation details</p> <p>1:00pm 1:30pm Victoria Advocate</p> <p>1:30pm 2:00pm Distributed Flotilla Post-Event News Release</p> <p>2:00pm 3:00pm Meet w/ EN re: SARIP</p>	<p>18</p> <p>San Antonio GIS Day (La Villita Assembly Hall)</p> <p>7:00am 3:00pm Aquarena Center Groundwater Festival (Aquarena Center)</p> <p>9:00am 3:00pm Bexar Met Oversight Committee Meeting, Court Suite (Bexar County Commissioners Court)</p> <p>11:00am 11:30am Interview w/ freelance writer for Houston Chronicle and Spirit Magazine re: SARIP</p> <p>1:00pm 1:30pm Provide EN details re: Mission Reach presentation</p> <p>3:00pm 5:00pm HDRC Board Meeting (1901 S. Alamo)</p>	<p>19</p> <p>9:00am 9:30am Review SARIP article for Spirit Magazine</p> <p>10:30am 11:30am Speaking to 5th graders (2015 S. Flores Brisco Academy)</p> <p>1:30pm 3:00pm Interview w/ Express-News re: Mission Reach (Express-News)</p> <p>4:00pm 4:30pm Spoke to Victoria Advocate regarding property donation article</p> <p>7:00pm 8:00pm SouthEast Highland Hills Good Neighbor Crime Watch (???)</p>	<p>20</p> <p>8:00am 11:00am John Glenn Elementary</p> <p>9:00am 9:30am Review SARIP article for Houston Chronicle</p> <p>11:30am 12:00pm Sent photos to Goliad Texan Express for Flotilla story</p> <p>2:30pm 3:00pm Speak w/ EN re: Mission Reach tour</p>	<p>21</p>
<p>23</p> <p>11:00am 11:30am Emailed Victoria Advocate regarding property donation</p> <p>11:00am 11:30am Speak w/ EN re: Mission Reach tour</p> <p>11:30am 12:00pm Set up Eagleland interview for EN</p> <p>1:00pm 1:30pm Seek ad rate info from EN re: Museum Reach River of Lights,</p> <p>1:30pm 2:30pm TWD Planning Committee Conference Call</p> <p>2:30pm 3:00pm Statement sent to CPS for press</p> <p>4:00pm 4:30pm Eagleland Phone Interview w/</p> <p>6:00pm 8:00pm SARA/SAWS Utilities Fee</p>	<p>24</p> <p>10:00am 10:30am SA Women's Hall of Fame Mailed</p> <p>2:00pm 4:00pm EN Mission Reach tour (Vehicle 0206 Van - Env Ctr)</p>	<p>25</p> <p>8:00am 8:30am Emailed News Release Revisions to Rolando at CPS</p> <p>8:30am 9:00am Spoke to Colin McDonald re: braunig/calaveras and Goliad Property</p>	<p>26</p>	<p>27</p>	<p>28</p>
<p>30</p> <p>4:30pm 5:00pm Spoke to WOAI TV Regarding Braunig/Calaveras</p> <p>5:00pm 5:30pm Spoke with WOAI concerning Goliad Property Donation</p> <p>6:30pm 8:00pm Updated: Martinez Creek Subcommittee Mtg (Bihl House, 2803 Fredericksburg Rd.)</p>	<p>December 1</p> <p>4:00pm 5:00pm River of Lights (ROL) event media outreach</p> <p>5:30pm 7:00pm Apache Creek Subcommittee (Guadalupe Street Coffee Shop; 1320 Guadalupe Street (78207))</p> <p>6:00pm 7:30pm Apache Creek Subcommittee Meeting (SARA office (100 E. Guenther St.))</p> <p>6:00pm 7:30pm Apache Creek Subcommittee Meeting (Guadalupe Cultural Arts Theatre; 1301 Guadalupe St. (78207))</p>	<p>2</p> <p>3:00pm 4:30pm Media outreach for River of Lights</p> <p>6:00pm 7:30pm Alazan Creek Subcommittee (Crockett Elementary (2215 Morales St))</p>	<p>3</p> <p>9:30am 12:30pm Homeschool group tour of Museum Reach (Museum Reach)</p> <p>9:30am 10:00am Media outreach to WOAI</p> <p>1:00pm 1:30pm Emailed Express News regarding Goliad Property Donation Story</p> <p>2:00pm 2:30pm Media Pitch-River of Lights</p> <p>6:00pm 7:30pm San Pedro Creek Subcommittee (SARA offices (100 E. Guenther St.))</p> <p>7:30pm 8:00pm Emailed river of lights advisory to express news</p>	<p>4</p> <p>9:30am 12:30pm Homeschool group tour of Museum Reach (Museum Reach)</p> <p>10:00am 12:00pm BRWM C7 Meeting (Policy Room, Emergency Operations Center, 8130 Inner Circle, 78235)</p>	<p>5</p> <p>8:00am 2:00pm Mission to Mission Charity Bike Ride Tour (Mission Co. Park #1)</p> <p>4:00pm 5:00pm Museum Reach Media</p>

# December 2009 - January 2010

December 2009							January 2010							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	
	6	7	8	9	10	11	12	3	4	5	6	7	8	9
13	14	15	16	17	18	19	20	10	11	12	13	14	15	16
20	21	22	23	24	25	26	27	17	18	19	20	21	22	23
27	28	29	30	31			24	25	26	27	28	29	30	
							27	28	29	30	31			

Monday	Tuesday	Wednesday	Thursday	Friday	Sat/Sun
December 7	8	9	10	11	12
8:30am 10:30am Bexar Regional Watershed Management Team Meetings (TBD) 2:00pm 3:00pm Media-Colin McDonald on TCEO lawsuit 3:00pm 3:30pm Media-Ben Olivio w/mysa.com	8:00am 9:00am Chamber of Commerce Legislative Committee ( ) 9:00am 1:30pm ASA Darcy -- Mission Reach Lunch and Tour (Boardroom) 10:00am 10:30am Follow up w/ Ben O. at EN 12:30pm 1:00pm ASA media event attended by WAOI, KABB, KTSA & EN 2:00pm 2:30pm Talk w/ EN re: SARA's ownership 2:30pm 3:00pm Speak w/ EN re: West Side 3:00pm 3:30pm Speak w/ EN re: Mission Reach 3:30pm 4:00pm Set up Mission Reach Tour w/ 4:30pm 5:00pm Talk w/ EN re: River of Lights 5:30pm 8:30pm WCROC Meeting (SARA (100 E.	9:00am 2:00pm Roots in River (Witte Museum) 11:00am 12:30pm WAOI tour of the project (Vehicle 0610 Escape - Guenther) 11:30am 3:30pm Media Advisory on Holiday event on Museum Reach	4:00pm 5:00pm Contact with Express-News Regarding Goliad property donation story	10:00am 11:00am Communication with Express News Regarding Goliad Property Donation 2:30pm 4:30pm Junior Master Gardeners program (John Glenn Elementary)	
14	15	16	17	18	19
11:30am 1:00pm City View Luncheon (Hyatt Regency San Antonio) 2:00pm 3:30pm Illegal Dumping Workgroup Meeting #3 (San Antonio River Authority Board Room, 100 E. Guenther) 2:30pm 4:30pm Congressman Rodriguez Westside Creeks Briefing (1313 SE Military Drive, Ste 101) 4:00pm 5:00pm GWSC news release	12:00pm 5:30pm BAY AND BASIN STAKEHOLDER COMMITTEE MEETING (GBRA-SEGUIN) 1:00pm 4:00pm Media Pitch: River of Lights 4:00pm 5:00pm GWSC news release	11:30am 12:30pm Westside Creeks Briefing for Stephanie Smith w/ Congressman Gonzalez' office (100 E. Guenther) 2:00pm 3:30pm SAHCC Press Conference (Vehicle 0608 Escape - Guenther)	8:30am 1:30pm Goliad WSC (Austin, Capitol) 9:30am 11:00am San Antonio Women's Club Mission Reach Presentation (1717 San Pedro ( Big House on corner of French, 2nd floor)) 6:30pm 8:00pm Eagleland Riverwalk Link - Pedestrian Phase Construction Phase Public Meeting (San Antonio River Authority Board Room 100 E. Guenther )	8:00am 10:00am Mission Reach Tour w/ Russell and Commissioners Court (Mission Reach)	
21	22	23	24	25	26
	1:30pm 2:00pm News Release re: Twitter and Face Book 3:30pm 4:00pm Pitch Mission Reach 2a story	11:30am 12:00pm Speak w/ Vienna re: Mission Reach and river draining 1:00pm 1:30pm Pitch Mission Reach 2a story 2:30pm 3:00pm Set up Mission Reach presentation for WAOI			
28	29	30	31	January 1, 2010	2
1:00pm 1:30pm Speak w/ EN re: Mission Reach 2a		8:30am 9:00am Speak w/ EN re: Mission Reach 2a 2:30pm 3:00pm Speak w/ EN re: Mission Reach 2a			3
4	5	6	7	8	9
8:30am 10:30am FW: Updated: Bexar Regional Watershed Management Team Meetings (TBD) 2:30pm 3:00pm Call EN re: Mission Reach Portals 3:00pm 4:00pm KSAT-Museum Reach Draining	8:00am 11:00am FW: Leading Guided Interpretive Hikes (PSD Ops Center @ H-SA River Nature Park) 9:00am 9:30am Spoke with Our Kids Magazine about story for Get Outdoors 10:00am 11:00am FW: New SARA displays (RM-Medina Room - 100 E 5:00pm 7:30pm Updated: HOLD for BRWM Watershed Improvement A 5:30pm 7:00pm FW: Updated: Apache Creek Subcommittee (Guadalupe S 6:30pm 8:00pm Updated: DFIRM Briefing for District 8 (Councilman Williams)	8:00am 5:00pm FW: Stream Team workshop with Baker (RM-Boardroom) 8:30am 2:00pm TWCA Texas Water Day Issue Paper conference (Austin or conference call) 11:30am 12:30pm Updated: WSC interview w/WAOI (Escobar Park (Zarzamora & Laredo)) 12:30pm 1:00pm WSC Interview	6:00pm 9:00pm FW: Stream Team Public meeting (RM-Boardroom)	8:30am 9:00am Pitch USACE General visit re: Mission Reach 3:00pm 3:30pm USACE General Visit to Mission Reach 4:30pm 6:00pm First Bloom program with NPS (San Jose or Boys and Girls Club)	10

Date: 02/03/2010

Westside Creeks Update

**Submitted By:** Rudy Farias, Operations

**Division:** Operations

**Submitted For:** Rudy Farias

**Department:** Water Resources &  
Community Dvlpmnt

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**Information**

**CAPTION**

**STATUS REPORT ON THE WESTSIDE CREEKS RESTORATION PROJECT**

**Presenter**

Rudy R. Farias

*Estimated Presentation Time: 10 minutes*

A briefing will be provided on preparation work for the third public workshop. The workshop will be held on Saturday, February 27, from 9:00 am to 2:00 pm at the VIA Metropolitan Transit Center, Administration Boardroom, 1021 San Pedro Avenue.

**Discussion**

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Date: 02/03/2010

Amendment/Update: River Walk Implementation Project

**Submitted By:** Rebecca Reeves, Technical Services      **Division:** Technical Services

**Submitted For:** Rebecca Reeves      **Department:** Environmental Sciences

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**Information**

**CAPTION**

**DISCUSSION AND APPROPRIATE ACTION REGARDING AMENDMENT OF THE INTERGOVERNMENTAL AGREEMENT WITH THE TEXAS COMMISSION ON ENVIRONMENTAL QUALITY (TCEQ) FOR THE RIVER WALK IMPLEMENTATION PROJECT, AND UPDATE ON RIVER WALK WATERSHED ALLIANCE ACTIVITIES**

**Presenter**

Rebecca S. Reeves and Karen Bishop

*Estimated Presentation Time: 15 minutes*

This amendment to the River Walk Implementation Project agreement with the Texas Commission on Environmental Quality (TCEQ) makes categorical changes within the project budget, modifies the scope of work to include sampling and a Quality Assurance Project Plan (QAPP), and changes due dates within the original three-year grant period. The overall project budget and grant period do not change as a result of this amendment.

Staff will also provide a brief update of recent River Walk Watershed Alliance activity under this project.

**Recommendation**

Motion indicating Communications Committee support for presenting to the San Antonio River Authority Board of Directors a recommendation authorizing the General Manager to amend the River Walk Implementation Project Intergovernmental Agreement with the Texas Commission on Environmental Quality.

**Discussion**

**Vote**

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**Attachments**

Link: [Amendment 1](#)

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**CONTRACT AMENDMENT**

**STATE OF TEXAS           §**  
**§**  
**COUNTY OF TRAVIS       §**

**AMENDMENT NUMBER 1**

Both parties to Contract Number 582-8-77055, the San Antonio River Authority (GRANTEE) and the Texas Commission on Environmental Quality (Commission), agree to amend said Contract as follows:

1. AUTHORIZED EXPENSE BUDGET, Article 1 Section 1.1 is amended to read as follows:

BUDGET CATEGORIES:	Budget
Personnel/Salaries	59,027.08
Fringe Benefits	20,069.21
Travel	0.00
Supplies	14,561.00
Equipment	19,900.00
Contractual	168,000.00
Construction	0.00
Other	3,000.00
Other- in-kind or third party contributions	30,000.00
Total Direct Costs (Sum a - i)	314,557.30
Authorized Indirect Costs	5,902.71
Total Costs	320,460.00
Recipient Cost Share (40%)	128,184
Total Reimbursable Costs (l minus m)	192,276

2. The SCOPE OF WORK is amended to include a subcontract for development of a social marketing program. Additional tasks have been added and existing tasks have been revised. See Exhibit A for amended Scope of Work.
3. The SCHEDULE OF DELIVERABLES is amended to add due dates for additional deliverables and to revised the due dates for existing deliverables. See Exhibit B for the amended Schedule of Deliverables.

All other conditions and requirements of Contract Number 582-7-77055 remain unchanged.

**CHANGES AUTHORIZED BY:**

Texas Commission on Environmental Quality

San Antonio River Authority

By: \_\_\_\_\_  
(Authorized Signature)

By: \_\_\_\_\_  
(Authorized Signature)

Monica Harris, Manager  
Planning and Implementation Section

Suzanne B. Scott  
General Manager

Date: \_\_\_\_\_

Date: \_\_\_\_\_

## **EXHIBIT A**

### **SCOPE OF WORK**

#### **San Antonio River Walk Implementation Project**

##### **Introduction**

SARA is implementing water quality Best Management Practices as provided in the Upper San Antonio River Watershed Protection. The water quality goals of the Upper San Antonio River WPP include reducing E. coli bacteria levels to less than 126 organisms per 100 ml, so that the River Walk Reach of the San Antonio River is compliant with State Water Quality Stream Contact Recreation Standards. It is anticipated by partnering with river walk merchants, educating them on nutrient and organic loading, enlisting their support in a campaign to educate River Walk patrons and tourists, and dissuading them from tossing food products into the San Antonio River, the bacterial concentration will be reduced by 50%.

SARA will develop and implement a series of collaborative workshops where City of San Antonio, Bexar County, San Antonio Water Systems, and San Antonio River Authority staff will work in partnership with members of the Paseo del Rio Association, Downtown Alliance / Centro San Antonio, Hotel Motel Association, and the Tourism Council to identify problem areas, recommend solutions, and develop Best Management Practices including a public awareness / public education campaign.

The first phase of the public awareness / education campaign will provide outreach to River Walk restaurant and business owners seeking their assistance in identifying business practices and patron activities that degrade water quality, and will educate them on changes in business practices that can improve water quality.

The second phase of the campaign will develop the public awareness component. In this phase, SARA will enlist the support and cooperation of the River Walk restaurant and business owners and their staffs in designing and implementing public awareness materials and activities. The public awareness campaign will encourage River Walk patrons to help in the elimination of feeding birds, fish or squirrels and will inform the public about the problems discarded food products are creating along the River Walk. The awareness campaign may include signs along the River Walk, notices in restaurant menus, on table ads, buttons to be worn by wait staff and restaurant personnel.

The San Antonio River Authority (SARA) will serve as project coordinator in the development of the public awareness / education campaign as well as in developing partnerships with River Walk businesses in the development of the Best Management Practices and outreach and educational materials. Improvements to water quality will be documented through on going monitoring conducted under the State of Texas Clean Rivers Program. Two permanent monitoring sites in the River Walk area have been added to the Clean Rivers Program Monitoring schedule.

## **TASK 1: PROJECT ADMINISTRATION**

**Goal:** To administer the functions necessary to coordinate and monitor all work done under this

project, including technical and financial supervision, preparation of status reports and maintenance of project files and data. Progress reports shall document all activities performed by all contractors and subcontractors.

**Task 1.1:**     **Project Oversight** - Ensure Tasks and Deliverables are acceptable and completed as scheduled and within budget. Organize multi-disciplinary team; establish meeting schedule and project milestones. With TCEQ Project Lead authorization, SARA may secure the services of contractors as necessary. Project oversight status will be provided with the Quarterly Progress Reports.

**Task 1.2:**     **Quarterly Progress Reports** - To be submitted to TCEQ by the 15<sup>th</sup> of the month following each state fiscal quarter for incorporation into the Grant Reporting and Tracking System (GRTS). The Reports are to include:

- status of deliverables for each objective
- narrative description in Progress Report format

**Task 1.3:**     **Reimbursement Forms** - SARA will submit reimbursement forms along with additional supporting documentation, as required by the Cost and Payment terms of this Agreement, by the 30th day of the month following each state fiscal quarter

**Task 1.4:**     Contractor Self-Evaluation and participation in TCEQ Contractor Evaluation

**Task 1.5**     Annual project activity reports

**Task 1.6**     Project Fact Sheet -- Develop a one-page fact sheet of the project that briefly describes what the project is going to accomplish, gives background information on why the project is being conducted, and lists who is involved in the project.

### **Measures**

**of Success:** Adherence to all TCEQ administrative requirements; completion and submittal of all progress reports and deliverables on time and within budget.

### **Deliverables:**

- Quarterly Progress reports due March 15, 2008, June 15, 2008, September 15, 2008, December 15, 2008, March 15, 2009, June 15, 2009, September 15, 2009, December 15, 2009, March 15, 2010, June 15, 2010, August 15, 2010
- Quarterly invoicing due March 31, 2008, June 30, 2008, September 30, 2008, December 31, 2008, March 31, 2009, June 30, 2009, September 30, 2009, December 31, 2009, March 31, 2010, June 30, 2010, September 30, 2010.
- Contractor self-evaluation due August 31, 2008, August 31, 2009, and August 31, 2010.
- Year 1 project activity report October 15, 2008
- Year 2 project activity report October 15, 2009

## **TASK 2: COLLABORATIVE LEARNING AND INPUT WORKSHOPS**

**Goal:** SARA will develop and implement a series of collaborative workshops where City of San Antonio, Bexar County, San Antonio Water Systems, and San Antonio River Authority staff will work in partnership with members of the Paseo Del Rio Association, Downtown Alliance, Hotel Motel Association, the Tourism Council and other partners, to develop a base of partners and stakeholders to provide meaningful input to the project including development of guidance for all river area businesses in controlling nonpoint sources of bacteria.

**Task 2.1:** Prepare a workshop curriculum. SARA Community Relations staff will coordinate with the City of San Antonio's Public Works and Downtown Operations Departments, SAWS, and Bexar County's Infrastructure Services Department (Program Partners) in preparation of an effective curriculum and lesson plans to inform and educate participating partners and stakeholders about non-point source pollution, watershed dynamics, aquatic ecology, and factors that may impact water quality.

**Task 2.2:** Coordinate with Project Partners to identify additional potential partners, stakeholders, interest and citizen's groups, and agency staff for participation in the workshops. The workshop invitation list will include members of the BRWM Watershed Master Plan Water Quality Focus Group (which includes staffs from City of San Antonio Public Works, San Antonio Water Systems Watershed Management Department, Bexar County Environmental Services Department, San Antonio River Authority Environmental Services and Watershed Management Departments, the Edwards Aquifer Authority, and the United States Geological Survey) and members of the Paseo Del Rio Association, Downtown Alliance / Centro San Antonio, Hotel Motel Association, the Tourism Council and other partners

**Task 2.3:** Coordinate with Project Partners in preparation and administration of a series of questionnaires that will evaluate the effectiveness of information shared with partners, stakeholders and workshop participants. The questionnaires will be used as a tool to demonstrate changes in knowledge, attitude and behavior of the workshop participants.

**Task 2.4:** Organize and conduct a series of at least four collaborative learning workshops hosted by Project Partners. The workshops will provide participants with orientation to the San Antonio River watershed, the principles of watershed dynamics, and the basics of riverine ecosystems, and will educate Project Partners about River Walk business operations, concerns, and challenges.

Utilizing workshop tools provided in the EPA *Getting in Step* program, such as the Building Blocks Worksheets, the Behavior Matrix, and the Outreach Campaign Questions, project partners will also gather information from participants in order to develop a program that removes barriers to desired behavioral and institutional changes.

**Task 2.5:** Prepare a section for the Project Implementation Report detailing collaborative workshop curriculum, activities, agency staff, partner and stakeholder roles, objectives, goals, issues, questionnaire results, and input.

**Measure**

**of Success:** Success will be measured by attendance rosters at the workshops; by public awareness activities; by development of clear, effective, and workable guidance for river area businesses; and by significant beneficial changes in awareness and behavior on the part of river area businesses as indicated by questionnaire results.

**Deliverables:**

- Collaborative learning workshop curriculum – draft – March 28, 2008
- Documentation of consultation with Program Partners on curriculum – May 14, 2008
- Collaborative learning workshop curriculum – final - May 14, 2008
- List/database, including contact information, of partner/stakeholders invited to the collaborative workshops, and brief account of the selection/invitation process followed – March 28, 2008
- Report on the designing and administering of questionnaires for workshop participants measuring changes in knowledge, attitudes and behavior – April 30, 2008
- Report analyzing questionnaire results (2.3) – June 25, 2010
- Documentation of the four Collaborative Workshops after each is complete, including notices, agendas, meeting materials, handouts, attendee lists and meeting summaries – Quarterly Report after Collaborative Workshops, completed not later than September 30, 2009
- A draft Project Implementation Report section detailing collaborative workshop curriculum, activities, agency staff, partner and stakeholder roles, objectives, goals, outcomes, issues, questionnaire results, and input – July 15, 2010
- A final Project Implementation Report section detailing collaborative workshop curriculum, activities, agency staff, partner and stakeholder roles, objectives, goals, outcomes, issues, questionnaire results, and input – August 1, 2010

**TASK 3: PUBLIC EDUCATION, AWARENESS, INFORMATION AND INPUT.**

**Goal:** To develop an information and communication program that will inform the public and encourage their participation in developing, selecting, designing and implementing appropriate information and awareness campaigns. The program will also help the public achieve a better understanding of their activities and their impact on water quality, will promote behaviors that reduce loading of bacteria and OM to the river.

**Task 3.1:** Coordinate with Project Partners to prepare a communication and “social marketing” plan. SARA Community Relations staff will prepare an effective plan to inform and educate the public about non-point source pollution and what

citizens can do to reduce it, and solicit their input. The plan will be implemented as recommended, by a committee consisting of representatives of SARA, City of San Antonio, San Antonio Water Systems, Bexar County, Paseo Del Rio Association, Downtown Alliance and the Downtown Residence Association and approved by TCEQ prior to implementation.

- Task 3.2:** Using the list developed under Task 2.2, solicit input on objectives and goals; resource issues; educational BMP's and implementation of the plan, building on the existing TMDL stakeholder process.
- Task 3.3:** Coordinate with Project Partners and stakeholders to implement the public education and "social marketing" program, involving the participation of River Walk businesses, to inform individuals who utilize the River Walk of the need for and steps they can take to achieve water quality protection.
- Task 3.4:** Develop guidance materials and posters on best business practices (including housekeeping, litter control, and waste management) for reducing loading of organic matter and bacteria to the river from business activities in the River Walk area. They will also provide review and input to the development of public education and social marketing activities.
- Task 3.5:** Prepare and administer a series of questionnaires that will evaluate the effectiveness of information shared with the public. The questionnaire will be used as a tool to demonstrate changes in knowledge, attitude and behavior of the public addressed by the project outreach and will be coordinated with Project Partners and stakeholders prior to public use.
- Task 3.6:** Coordinate with the Bexar Regional Watershed Management program (BRWM) and City of San Antonio River Water Quality Group and apprise of the Educational program development and solicit their input, particularly in regard to water quality monitoring to assess effectiveness of the River Walk implementation activities.
- Task 3.7:** Coordinate with the ongoing outreach programs (i.e., SARIP San Antonio River Oversight Committee, Clean Rivers Program Steering Committee, TMDL Stakeholders) to inform and educate the public and solicit their input on the Educational BMP development.
- Task 3.8:** Include Educational BMP development information in the Quarterly SARA newsletter "River Reach," the annual SARA Clean Rivers Program Basin Highlights Report, and any other outlets identified by Project Partners.
- Task 3.9:** Update the SARA and BRWM web pages to include Educational BMP project information; coordinate with and link to Project Partner sites.
- Task 3.10:** Prepare a section for the Project Implementation Report on the social marketing campaign, detailing activities and results, stakeholder roles, objectives, goals, issues, questionnaire results, and input.
- Task 3.11:** Analyze available and ongoing water quality monitoring data from stations above, below, and in the River Walk reach to determine any trends and significant

changes in indicator bacterial concentrations and related water quality indicators over the course of the project. Prepare a section for the Project Implementation Report on measures of water quality improvement and other measures of success for the project.

**Measure**

**of Success:** Success will be measured by reductions in indicator bacteria concentrations in the River Walk reach of the river, and secondarily by public participation as indicated by the attendance rosters at meetings, workshops and public awareness activities, by gains in participants' awareness and knowledge of nonpoint source pollution concerns, and by their adoption of the behaviors promoted by the education campaign as indicated by questionnaire results, including extensive use of no-discharge power washers for River Walk pavements.

**Deliverables:**

- List / database (including contact information) of Identified Stakeholders March 28, 2008
- Updates to Identified Stakeholder List - with progress reports
- Draft Social Marketing Plan - April 4, 2008
- Finalized Social Marketing Plan – October 30, 2009
- Records of coordination with ongoing outreach programs to inform and educate the public and solicit input regarding the social marketing campaign: public meeting notices, agendas, meeting materials and handouts, attendee lists and meeting summaries – with progress report
- Development of draft document of procedures for assessing the effectiveness of the social marketing campaign – Dec. 1, 2009
- Final document of procedures for assessing the effectiveness of the social marketing campaign – January 2, 2010
- Report on detailed stakeholder responses/input on the water quality improvement goal for the project, resource issues, and implementation and evaluation of the social marketing plan – July 2, 2010
- Draft Project Implementation Report section on the implementation of the social marketing campaign: narrative addressing the adoption of new River Walk practices, an account of the information items produced and how they were used, distributed, posted, mounted as exhibits/signs, etc., and evaluating the effectiveness of the campaign, by July 30, 2010
- Final Project Implementation Report section on the social marketing campaign: narrative addressing the adoption of new River Walk practices, an account of the information items produced and how they were used, distributed, posted, mounted as exhibits/signs, etc., and analysis of the questionnaires evaluating the effectiveness of the campaign, by August 20, 2010
- SARA web site updates – April 30, 2008, November 15, 2008, November 15, 2009, August 24, 2010
- Update (supplement) to the Upper San Antonio River Watershed Protection Plan to incorporate the information and practices developed in this project – August 15, 2010
- Final Project Implementation Report (complete), by August 15, 2010

- Building Blocks Worksheets, Behavior Matrix, and Outreach Campaign Questions, modified for the proposed project and audience, from EPA's *Getting in Step* program – March 5, 2010
- Guidance materials for River Walk merchants and visitors on best practices and best business practices to reduce bacteria and organic matter loading in the River Walk area – March 5, 2010
- Documentation of purchase and use of power washing equipment for no-discharge cleaning of walkways and pavement. – August 15, 2010
- Signed agreement to keep the power washing equipment acquired under this contract in service in the upper San Antonio River Watershed area for uses consistent within this project for the duration of their useful life – August 15, 2010
- Characterize E. coli concentration of power washing runoff. – August 15, 2010
- Submit Quality Assurance Project Plan describing E. coli collection and analysis. – May 1, 2010

Date: 02/03/2010

SARA-TX.org Web Site Update

**Submitted By:** Steven Schauer,  
Intergovernmental and  
Comm Relations

**Division:** Intergovernmental and  
Comm Relations

**Department:**

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**Information**

**CAPTION**

**PRESENTATION AND DISCUSSION REGARDING PROPOSED CHANGES TO  
THE SAN ANTONIO RIVER AUTHORITY'S MAIN WEB SITE  
([WWW.SARA-TX.ORG](http://WWW.SARA-TX.ORG))**

**Presenter**

Steven Schauer, Clint Marzec and Jordan Merson  
*Estimated Presentation Time: 15 Minutes*

River Authority staff from the Intergovernmental and Community Relations (IGCR) and Information Technology (IT) departments are leading an effort to update the multiple websites operated and maintained by the River Authority. The purpose of this agenda item is to brief and receive input from the Communications Committee on the proposed changes being developed for the River Authority's main website, [www.sara-tx.org](http://www.sara-tx.org).

**Discussion**

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Date: 02/03/2010

Review Bylaws Communication Article

**Submitted By:** Steven Schauer,  
Intergovernmental and  
Comm Relations

**Division:** Intergovernmental and  
Comm Relations

**Department:**

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**Information**

**CAPTION**

**REVIEW, DISCUSSION AND APPROPRIATE ACTION REGARDING  
ARTICLE XVI (COMMUNICATIONS) OF THE SAN ANTONIO RIVER  
AUTHORITY BOARD OF DIRECTORS BYLAWS**

**Presenter**

Karen Bishop and Steven Schauer  
*Estimated Presentation Time: 20 minutes*

Per a request from River Authority Board Member, Roberto Rodríguez, the Communications Committee will review Article XVI (Communications) of the Board of Directors Bylaws, attached. Following a discussion, the committee may take action to recommend amending that article of the Bylaws.

**Recommendation**

Motion to be crafted as necessary following committee discussion.

**Discussion**

**Vote**

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**Attachments**

Link: [Article XVI](#)

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# BYLAWS

## ARTICLE XVI • Communications

1. **Director to Individual Director.** Individual Directors may contact other directors individually, to include the entire board, to communicate ideas and personal opinions but must avoid engaging in responses or an exchange that could be deemed as deliberations concerning public business.
2. **Director to Board or Committee.** Should a Director require consideration of an item by a Board Committee or the full Board, then the Director should make the request during the designated time to identify future agenda items on each Committee meeting agenda and/or Board meeting agenda. The presiding officer of the meeting may request consensus from the Committee or Board to place the item on an upcoming agenda or may, at his or her discretion, request that the item be placed on an upcoming agenda.
3. **Director to General Manager.** Individual Directors shall address communications needs to the General Manager as follows:
  - a. Individual Directors should inform the General Manager of specific project/activity related activities s/he desires periodic updates. In order to customize communications practices to meet the specific needs of a Director, Directors will inform the General Manger of communications requests beyond the procedures outlined in this document.

If the specialized communications requests of a Director have resource and/or budget implications, the request may be subject to authorization by the Communications Committee and the full Board.
  - b. When the River Authority participates in events that highlight programs/projects that span multiple districts and counties, the Chair or Vice-chair shall be requested to represent the District. The Chair or Vice-chair may elect to delegate representation at the event to another Director.
  - c. Individual Director(s) is(are) requested to represent the District at events which highlight projects/programs within their respective district or county.

Should a Director wish to represent the District at events for a specific project/program not within his/her specific district or county, then the Director should coordinate the request with the Chair and the other Director(s) from the district or county in which the event is scheduled and then inform Community and Intergovernmental Relations of the agreed upon participation.
4. **Director to Elected Officials or Community Representatives.** Directors are responsible for informing the General Manager of communications they may have with another elected official or with community representatives that may affect active District projects and activities. To encourage a dynamic sharing of information between the General Manager and Directors, Directors shall make the General Manager aware of information commitments that may affect on-going District negotiations, projects, programs or activities.

# BYLAWS

## 5. Director to Staff:

- a. Directors shall notify the General Manager of all communications and information requests made to staff.
- b. Generally, communications between the Board of Directors and staff shall occur during Board and Board Committee meetings unless the General Manager has directed a particular staff member to communicate directly with a Director with regard to a specific project or program.
- c. Individual Directors with general information requests may contact a Department Director or Manager directly. Directors may contact staff as follow-up on presentations provided and for information on active projects.
- d. Individual Directors with specific information or work requests of staff should inform the General Manager via phone or email of the requested information or work. Should a Director communicate directly with the staff via email, the General Manager should be copied on the message.
- e. Should a Director desire for a staff member to perform a specific work task, then the Director shall coordinate this request through the General Manager or the Assistant General Manager rather than directly with a staff member.
- f. Should the requested work have resource and/or budget implications, the request may be subject to authorization by the Communications Committee and/or other appropriate Committee and the full board.

**6. Individual Director Communication Plan.** Each Director shall develop her/his respective communications plan with elected officials of each constituent government. Directors with overlapping governmental jurisdictions shall coordinate their respective communications plans. If the Director's communications plan involves work by the staff, then the work requests shall be coordinated through the General Manager or the Assistant General Manager. Should implementation of the individual Director's communications plan have resource or budget implications, the request may be subject to authorization by the Communications Committee and/or other appropriate Committee and the full board.

**7. Communications with the Community.** Contributing a column to the River Reach newsletter. Each quarterly issue of the River Reach includes either one or two columns from a Director. Community and Intergovernmental Relations plan the columns to provide balance among the Directors and between counties. Directors are invited to discuss column ideas with the newsletter editor and coordinate the writing and scheduling of publication of the column.

# BYLAWS

Directors may submit lists of constituents for inclusion in the Intergovernmental and Community Relations Department's database of neighborhood, community and civic groups, interested citizens, and individual stakeholders of the District's various programs. Depending upon the volume of contact names submitted by individual directors, Community and Intergovernmental Relations may have to phase-in the increase in the database to manage the budget impact resulting from the increase in the printing and postage associated with the newsletter, or the Director may present the request to the Communications Committee for budget authorization from the Board.

Each Director is responsible for developing his/her respective constituent communications plans. At the discretion of the Director, the individualized communications plans may be shared with Community and Intergovernmental Relations to promote coordination of activities. If the Director's communications plan involves work by the staff, then the work requests shall be coordinated through the General Manager or the Assistant General Manager. Should implementation of the individual Director's communications plan have resource or budget implications, the request may be subject to authorization by the Communications Committee and the full Board.

Date: 02/03/2010

**Mission Reach Updates & Educational Outreach Presentation**

**Submitted By:** Steven Schauer,  
Intergovernmental and  
Comm Relations

**Division:** Intergovernmental and  
Comm Relations

**Department:**

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**Information**

**CAPTION**

**PRESENTATION REGARDING THE SAN ANTONIO RIVER  
IMPROVEMENTS PROJECT MISSION REACH ECOSYSTEM  
RESTORATION AND RECREATION COMMUNITY AND EDUCATIONAL  
OUTREACH ACTIVITIES**

**Presenter**

Steven Schauer and Matthew Driffill  
*Estimated Presentation Time: 25 minutes*

The Communications Committee will be shown a shortened version of the full educational presentation that is being used to educate the public regarding ecosystem restoration basics and the San Antonio River Improvements Project Mission Reach Ecosystem Restoration and Recreation Project. Staff will also discuss how the public education presentation is being promoted and will provide an update of additional outreach efforts being used to promote the Mission Reach project.

**Discussion**

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Date: 02/03/2010

Environmental Awareness Initiative Update

**Submitted By:** Steven Schauer,  
Intergovernmental and  
Comm Relations

**Division:** Intergovernmental and  
Comm Relations

**Department:**

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**Information**

**CAPTION**

**PRESENTATION REGARDING THE SAN ANTONIO RIVER AUTHORITY'S  
ENVIRONMENTAL AWARENESS INITIATIVE**

**Presenter**

Steven Schauer and Clint Marzec

*Estimated Presentation Time: 20 minutes*

As an active leader in environmental stewardship and water quality issues, the River Authority has developed an environmental awareness initiative designed to inform the entire San Antonio River Basin community on ways citizens can protect and preserve the environment of the San Antonio River and its tributaries. The intent of this initiative is for the River Authority to develop a long-term outreach program that will help influence appreciation for the San Antonio River Basin. The messaging for this initiative will focus on the interconnectivity of watersheds and how individual actions to reduce pollution can result in a collective, holistic benefit to the entire watershed. Staff will brief the Communications Committee on the concepts of this initiative and the implementation time line.

**Discussion**

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Date: 02/03/2010

Fiesta Activities Update

**Submitted By:** Steven Schauer,  
Intergovernmental and  
Comm Relations

**Division:** Intergovernmental and  
Comm Relations

**Department:**

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**Information**

**CAPTION**

**PRESENTATION AND DISCUSSION REGARDING THE SAN ANTONIO RIVER AUTHORITY'S ACTIVITIES DURING THE 2010 FIESTA SAN ANTONIO CELEBRATION**

**Presenter**

Steven Schauer and Gloria Rodriguez  
*Estimated Presentation Time: 15 minutes*

Staff will present information regarding the 2010 Texas Cavaliers River Parade to be held on Monday, April 19, 2010, as part of the 2010 Fiesta San Antonio. The theme for this year's River Parade is River of Dreams. Staff will seek direction from the Communications Committee regarding the River Authority's participation in the River Parade.

**Discussion**

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Date: 02/03/2010

GM's Report / Next Meeting Date / Adjourn

**Submitted By:** Lupe Moreno, Executive  
Offices

**Division:** Executive Offices

**Submitted For:** Suzanne B. Scott

**Department:**

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16.

**Information**

**CAPTION**

**GENERAL MANAGER'S REPORT CONCERNING THE FOLLOWING:**

- **UPCOMING EVENTS CALENDAR,**
- **FUTURE BOARD AND/OR COMMITTEE MEETINGS, AND**
- **MEETINGS INVOLVING THE ATTENDANCE OF ONE OR MORE BOARD MEMBERS.**

**Presenter**

Suzanne B. Scott

*Estimated Presentation Time: 10 minutes*

**Discussion**

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17.

**Information**

**CAPTION**

**NEXT MEETING DATE**

**Presenter**

Committee Chairman, Ms. Buchanan

*Estimated Presentation Time: 5 minutes*

Unless otherwise decided by the Committee, the next Communications Committee meeting will be May 5, 2010 at 2:15 p.m.

**Discussion**

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18.

**Information**

**CAPTION**

**ADJOURN**

**Presenter**

Committee Chairman, Ms. Buchanan

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