

AGENDA

MEETING OF THE BOARD OF DIRECTORS' COMMUNICATIONS COMMITTEE AND/OR OF THE BOARD OF DIRECTORS

SAN ANTONIO RIVER AUTHORITY

January 28, 2009, 1:30 p.m.

**Estimated Presentation Time: 2.25 hours*



GENERAL AND CEREMONIAL ITEMS:

Estimated Presentation Time: 10 minutes

1. **CALL TO ORDER BY THE CHAIRMAN, MR. ROBERTO RODRÍGUEZ**

2. **PLEDGE OF ALLEGIANCE**

3. **ROLL CALL BY THE SECRETARY, MR. NÁZIRITE RUBÉN PÉREZ**
 - Sally Buchanan

 - Terry Baiamonte

 - Názirite Rubén Pérez

 - Roberto G. Rodríguez

 - John Flieller

 - Jeff Neathery

4. **CERTIFICATION OF A QUORUM BY THE SECRETARY**

5. **INTRODUCTION OF VISITORS**

6. **CITIZENS TO BE HEARD**

**Represents estimated presentation times of staff and routine Board member items; does not account for Board member discussions that may occur.*

7. **APPROVAL OF THE MINUTES OF THE COMMUNICATIONS COMMITTEE MEETING HELD ON SEPTEMBER 25, 2008**

INDIVIDUAL AGENDA ITEMS:

8. **PRESENTATION OF SAN ANTONIO RIVER AUTHORITY SPONSORSHIPS AND COMMUNITY AND MEDIA ACTIVITIES**
9. **STATUS REPORT ON THE WESTSIDE CREEKS RESTORATION PROJECT**
10. **PRESENTATION, DISCUSSION, AND APPROPRIATE ACTION REGARDING MAINTENANCE OF THE SAN ANTONIO RIVER AUTHORITY ARCHIVES AND ORAL HISTORY COLLECTIONS**
11. **DISCUSSION REGARDING THE COMMEMORATION OF THE 75th ANNIVERSARY OF THE SAN ANTONIO RIVER AUTHORITY**
12. **DISCUSSION OF POTENTIAL FISCAL YEAR 2009/10 BUDGET REQUEST FROM THE INTERGOVERNMENTAL AND COMMUNITY RELATIONS DEPARTMENT TO SUPPORT EXPANSION OF THE ENVIRONMENTAL EDUCATION AND OUTREACH PROGRAM**
13. **PRESENTATION REGARDING THE ACTIVITIES OF THE INTERGOVERNMENTAL AND COMMUNITY RELATIONS DEPARTMENT'S EDUCATION SPECIALIST**
14. **PRESENTATION OF 2008 NATIONAL ASSOCIATION OF FLOOD & STORMWATER MANAGEMENT AGENCIES (NAFSMA) VIDEO DEPICTING PUBLIC SERVICE ANNOUNCEMENT AWARD WINNERS**
15. **REPORT ON THE DECEMBER 2008 WORLDBANK/TAMIL NADU, INDIA, VISIT AND JANUARY 2009 GET OUTDOORS, IT'S YOURS! EVENT**
16. **GENERAL MANAGER'S REPORT**
 - UPCOMING EVENTS CALENDAR,
 - FUTURE BOARD AND/OR COMMITTEE MEETINGS,
 - MEETINGS INVOLVING THE ATTENDANCE OF ONE OR MORE BOARD MEMBERS.

17. ADJOURN

Estimated Presentation Time: 2.25 Hours

SAN ANTONIO RIVER AUTHORITY
General Statements

This meeting is wheelchair accessible. Accessible parking is located at 100 E. Guenther St. Requests for an interpreter for the hearing impaired must be received at least 48 hours prior to the meeting, or, to arrange for special assistance to attend this meeting, please call the Operator at 210-227-1373.

The Board of Directors Communication Committee and/or the Board of Directors of the San Antonio River Authority may discuss and/or take action on any item listed in this agenda while convened in open session. The Board of Directors of the San Antonio River Authority may also meet in Executive Session, pursuant to Section 551.071 of the Texas Government Code, to receive advice from legal counsel on any item listed in this agenda.

Communications Committee

7.

Date: 01/28/2009

Approval of the Minutes

Submitted By: Lupe Moreno, Executive
Offices

Division: Executive Offices

Submitted For: Suzanne B. Scott

Department:

Information

CAPTION

**APPROVAL OF THE MINUTES OF THE COMMUNICATIONS COMMITTEE
MEETING HELD ON SEPTEMBER 25, 2008**

Presenter

Chairman Rodríguez

Recommendation

Motion to approve the minutes as presented.

Discussion

Vote

Attachments

Link: [092508 Minutes](#)

MINUTES OF THE MEETING
OF THE
BOARD OF DIRECTORS COMMUNICATIONS COMMITTEE
OF THE
SAN ANTONIO RIVER AUTHORITY
SEPTEMBER 25, 2008

The Communications Committee of the SAN ANTONIO RIVER AUTHORITY Board of Directors was called to order by the Committee Chairman, Mr. Roberto Rodríguez, at 1:30 p.m., Thursday, September 25, 2008, at the General Offices of the San Antonio River Authority, 100 East Guenther Street, San Antonio, Bexar County, Texas.

Mr. Názirite Rubén Pérez, Secretary, called the roll and certified a quorum as follows:

Terry Baiamonte	Present
Sally Buchanan	Present – after roll call, 1:33
John Flieller	Present
Jeff Neathery	Present
Názirite Rubén Pérez	Present
Roberto Rodríguez	Present

Staff members present were:

Suzanne Scott, General Manager
John Chisholm, Director of Operations
Steven Schauer, External Communications Manager
Larry Anderson, Director of Support Services
Rudy Farias, Manager of Water Resources and Community Development
Gloria Rodríguez, Intergovernmental and Community Relations
Ivalis Gonzalez, Intergovernmental and Community Relations
Brian Mast, Intergovernmental and Community Relations
Christine Green, Intergovernmental and Community Relations
Karen Bishop, Executive Services Supervisor
Lupe Moreno, Executive Assistant

Others present were:

David Ross, Legal Counsel

Mr. Rodríguez called for **Agenda Item 5: Approval of the Minutes of the Meeting Held on May 29, 2008.** Mr. Neathery so moved and seconded by Ms. Baiamonte, motion carried unanimously.

Regarding **Agenda Item 6: Introduction of Visitors.** Ms. Moreno stated that there were none.

Regarding **Agenda Item 7: Citizens to be Heard.** Ms. Moreno stated there were none.

Mr. Rodríguez called on Steven Schauer for Agenda Item 8: **Presentation of San Antonio River Authority Sponsorships and Community and Media Activities**

There being no action under Agenda Item 8, Mr. Rodríguez called on Steven Schauer for **Agenda Item 9: Presentation and Discussion on the Environmental Education and Outreach Initiative**

There being no action under Agenda Item 9, Mr. Rodríguez called on Mr. Schauer for **Agenda Item 10: Presentation and Discussion on the Flash Animation Project**

The Board requested that the name of the Dams be clearly stated on the audio/visual presentation.

There being no action under Item 10, Mr. Rodríguez then called on Steven Schauer who handed over the presentation to Brian Mast for **Agenda Item 11: Status Report on the Activities of the Environmental Advisory Committee**

A correction to the first paragraph citing that the last EAC status report was give in January 2008 not May 2008.

There being no action under Agenda Item 11, Mr. Rodríguez called on Rudy Farias for **Agenda Item 12: Status Report on the Westside Creeks Restoration Project**

There being no action under Agenda Item 11, Mr. Rodríguez called on Suzanne Scott regarding **Agenda Item 13: General Manager's Report**

Ms. Scott reported that Jerry Needham from the San Antonio Express News is working on an article regarding the Lake Parks Operation and the Request for Proposal (RFP) involving CPS Energy and SARA. Mr. Needham will also mention the Board's vote on the Incentive Program that was previously approved.

Regarding **Agenda Item 14: Next Meeting Date**

The Communications Committee meeting will be held sometime in January, 2009. Mr. Schauer will coordinate the specific date and time according to the Board's schedule.

Regarding **Agenda Item 15: Adjourn**

There being no further business, Mr. Neathery moved to adjourn. The meeting was adjourned by Mr. Rodríguez at 3:16 p.m.

PREPARED AND RECOMMENDED FOR APPROVAL BY THE MANAGER.

SUZANNE B. SCOTT, General Manager

APPROVED BY THE COMMUNICATIONS COMMITTEE AT THE MEETING HELD ON
JANUARY 28, 2009.

ROBERTO RODRÍGUEZ, Chairman

ATTEST:

STEPHEN T. GRAHAM, Assistant Secretary

DRAFT

Communications Committee

8.

Date: 01/28/2009

SARA Sponsorships and Community & Media Activities

Submitted By: Lupe Moreno, Executive
Offices

Division: Intergovernmental and
Comm Relations

Submitted For: Steven Schauer

Department:

Information

CAPTION

**PRESENTATION OF SAN ANTONIO RIVER AUTHORITY SPONSORSHIPS
AND COMMUNITY AND MEDIA ACTIVITIES**

Presenter

Steven Schauer

Estimated Presentation Time: 5 minutes

Discussion

Attachments

Link: [Sponsorship Table](#)

Link: [Sept-Oct Calendar](#)

Link: [Nov-Dec Calendar](#)

**Fiscal Year 2008/09 Sponsorships
For the period Sept. 2008 – Dec. 2008**

Month	Recipient and/or Event	Sponsorship Amount or Service
September	Neighborhood Resource Center	19 th Annual Neighborhood Association Resource Conference
	Texas Community Health Network	Leadership for Life Program
	Workforce Solutions Golden Crescent	Opening the Door to Your Communities Future
	LaVernia Historical Association	LaVernia's Wildwest Hammerfest
	North S.A. Chamber of Commerce	3 rd Annual State of the County Address
	LNSB	Community Development Conference
October	South San Antonio Chamber of Commerce	2008 City Manager Luncheon
December	American Water Works Association South Texas Chapter	4 th Annual Holiday Dinner & Student Scholarship Fundraiser
	Greater San Antonio Chamber of Commerce	114 th Annual Banquet & Silent Auction

September 2008

September 2008							October 2008						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
7	8	9	10	11	12	13	5	6	7	8	9	10	11
14	15	16	17	18	19	20	12	13	14	15	16	17	18
21	22	23	24	25	26	27	19	20	21	22	23	24	25
28	29	30					26	27	28	29	30	31	

Monday	Tuesday	Wednesday	Thursday	Friday	Sat/Sun
September 1 LABOR DAY HOLIDAY	2 9:00am 12:00pm IG - Attend Bexar County Commissioners Court re: SARIP 11:00am 12:00pm IG - NWRA conference call	3 8:00am 9:00am IG - Greater Chamber Water Committee 1:30pm 4:00pm IG - Greater and Hispanic Chamber's VIVA SA planning group	4 3:00pm 4:00pm IG - Water 101 meeting w/ EAA and SAWS	5	6 7:00am 4:00pm SE - NRC Conference
8 9:00am 9:30am IG - Conference call re: Tamil Nadu visit	9 7:00am 4:00pm CR - Stream Team Austin visit 8:00am 5:00pm CR - TIFP stakeholders meeting in Floresville 3:00pm 4:00pm MR - KSAT interview re: SARIP and SARA dam O&M 5:00pm 8:00pm CR - WCROC meeting	10 6:00pm 8:00pm CR - SARIP Neighborhood meeting	11	12	13
15	16 10:00am 10:30am MR - KSAT SARIP Museum Reach story 11:00am 12:30pm IG - Meetings w/ Senator Hagar and Senator Zaffarini 11:30am 1:30pm IG - Hispanic Chamber Leg. Comm. 4:30pm 5:00pm MR - speak w/ Jerry Needham re: tax rate and other board items	17 8:30am 1:00pm IG - TWDB LBB hearing 8:30am 12:30pm EDU - Medina River Natural Area Home School Presentation 11:00am 11:30am MR - KSAT SARIP Museum Reach story 12:00pm 1:00pm SE - Community Development lunch featuring Rep. Mike Villarreal 4:00pm 4:30pm MR - Speak w/ Jerry Needham re: tax rate story and 10-year flood story	18 8:00am 5:00pm IG - Attend Sec. of State Swearing In Ceremony 8:00am 1:30pm EDU - SMART Kids stewardship mentoring program 3:30pm 4:00pm MR - SARIP interview for Meeting News Magazine	19	20 7:00am 3:00pm EDU - Lonesome Dove Festival
22 11:30am 5:00pm IG - TCEQ LBB hearing	23 8:00am 12:00pm EDU - Longs Creek Elementary School 9:30am 10:00am IG - World Bank call re: Tamil Nadu visit 2:00pm 2:30pm MR - Speak w/ Jerry re: lake parks and Colin re: floodplains	24 9:00am 9:30am MR - Interview w/ Jerry Needham re: lake parks 1:00pm 1:30pm IG - Speak to World Bank re: Tamil Nadu visit 2:30pm 3:00pm MR - Interview w/ Express-News reporter re: floodplains	25 11:30am 12:30pm MR - Interview w/ Budget Travel Magazine re: SARIP 3:00pm 5:00pm EDU - Basin Quest at West Ave. Elementary	26 2:00pm 3:00pm IG - TWCA TX Water Day Steering Committee Conference Call	27 2:30pm 3:00pm MR - Provide SARIP info to Budget Travel Magazine
29 7:30am 4:00pm EDU - Project Wild 4:30pm 5:00pm MR - pitch BRWM 10-year flood story to Jerry Needham 5:30pm 7:30pm IG - WIAC meeting	30 7:30am 4:00pm EDU - Project Wild 8:30am 5:00pm IG - Senate Committee on Natural Resources 11:30am 1:00pm SE - North Chamber State of the County 6:30pm 8:00pm CR - SARIP presentation to Jr. League				

October 2008

October 2008							November 2008						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
			1	2	3	4							1
5	6	7	8	9	10	11	2	3	4	5	6	7	8
12	13	14	15	16	17	18	9	10	11	12	13	14	15
19	20	21	22	23	24	25	16	17	18	19	20	21	22
26	27	28	29	30	31		23	24	25	26	27	28	29
							30						

Monday	Tuesday	Wednesday	Thursday	Friday	Sat/Sun
		October 1 7:30am 4:00pm EDU - Project Wild 8:00am 9:30am IG - Chamber of Commerce Water Committee (SBRC) 8:30am 1:30pm IG - Texas Environmental Flows Science Advisory Committee (Texas Parks & Wildlife Department, 1340 Airport Commerce Park, Building 6, Austin, Texas.)	2 7:30am 4:00pm EDU - Project Wild	3	4
6 11:00am 12:00pm IG - NWRA Conference Call on CWRA (Office)	7 11:30am 1:00pm SE - South Chamber luncheon w/ Sheryl Sculley 5:30pm 6:00pm CR - National Night Out w/ East Terrill Hills NA 6:00pm 9:00pm CR - National Night Out w/ Culebra Park NA	8 SE - FLOW 2008 (IGCR Calendar) 2:30pm 3:00pm MR - Speak w/ Express-News re: 10-year flood anniversary story	9 IG - TWCA Conference 9:00am 4:00pm IG - Host delegation from Salt Lake County, Utah 5:00pm 5:30pm MR - Speak w/ Express-News re: 10-year flood anniversary story 6:00pm 8:00pm CR - Mission Reach Southton Rd. Public Meeting	10 11:00am 11:30am MR - Speak to Express-News re: Alliance and set up SARIP presentation for group from Yangzho, China	11 8:00am 12:00pm EDU - SWAT Rally 9:00am 10:00am SE - Leadership for Life Kick-Off 10:00am 4:00pm CR - LiveGreenFest
13 6:00pm 8:00pm CR - Museum Reach Park Segment public meeting	14 6:00pm 8:00pm Cancelled-WCROC Meetings (SARA)	15 9:00am 11:00am MR - SARIP presentation to Society of American Travel Writers	16 10:00am 10:30am IG - Meeting w/ Rep. Jose Menendez 10:30am 11:00am IG - Set up four SARIP presentations for delegations from Yangzhou, China; city administrator from South Korea; Kumamoto, Japan; and Suita City, Japan 6:00pm 8:00pm CR - Mission Reach Roosevelt Park area public meeting	17 1:00pm 1:30pm MR - provide information to KSAT re: 10-year flood anniversary story	18 6:00am 12:00pm CR - Tour de Goliad 8:30am 3:00pm EDU - Medina River Natural Area Fall Festival 8:30am 11:30am Updated: Guided Hike Series (Braunig, Jackson, Calaveras)
20 8:00am 4:00pm IG - Joint Committee on State Water Funding 2:30pm 3:00pm MR - Speak w/ Express-News re: Wolff's BexarMet letter	21 2:30pm 3:00pm MR - KSAT interview re: Wolff's BexarMet letter	22 8:00am 4:00pm EDU - Make a Splash Homeschool Water Festival 2:30pm 3:00pm MR - KSAT interview re: BexarMet	23 9:00am 9:30am CR - SARIP presentation to Real Estate Council Leadership Program 2:30pm 3:00pm IG - Meeting w/ Rep. Joaquin Castro	24 8:45am 3:45pm IG - Bexar Met oversight committee Hearing (City Hall Council Chamber)	25 9:00am 4:00pm EDU - Mitchell Lake Audobon Fall Festival 10:00am 5:00pm CR - San Antonio Founder's Day Festival 12:00pm 5:00pm CR - Southside Community Fair
27	28	29 IG - DC trip for OMB, USACE and Congress visits 8:00am 9:30am IG - Chamber State and Federal Legislative Committee Meeting (McDermott 602 E. Commerce) 2:30pm 3:30pm IG - Rep Villarreal and Euclid office (Vehicle 0802 - Prius - Guenther)	30 8:30am 11:30am EDU - Maverick Elementary (Woodlawn Lake)	31	

December 2008

December 2008							January 2009						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
7	8	9	10	11	12	13	4	5	6	7	8	9	10
14	15	16	17	18	19	20	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24
28	29	30	31				25	26	27	28	29	30	31

Monday	Tuesday	Wednesday	Thursday	Friday	Sat/Sun
December 1	2	3	4	5	6
	9:00am 11:00am IG - Committee of Seven Meeting (San Antonio River Authority Boardroom)				12:00pm 5:00pm CR - Christmas Along the Corridor
8	9	10	11	12	13
8:00am 9:30am IG - Chamber State and Federal Committee meeting (602 E. Commerce) 1:45pm 2:30pm EDU - Kingsborough Middle School (422 East Ashley Rd) 2:30pm 3:00pm MR - SARIP interview for AACOG magazine	8:00am 5:00pm CR - TIFP Stakeholder meeting (Floresville) 2:00pm 2:30pm MR - SABJ interview re: SARIP 6:00pm 8:00pm CR - WCROC Meeting (SARA)	8:00am 5:00pm IG - Tamil Nadu visit	8:00am 5:00pm IG - Tamil Nadu visit	8:00am 5:00pm IG - Tamil Nadu visit 3:00pm 3:30pm MR - Provide Museum Reach Park Segment info to Express-News	8:00am 11:00am IG - Tamil Nadu visit 9:00am 12:00pm CR - Airline Santa event
15	16	17	18	19	20
10:00am 10:30am MR - set up Express-News interview re: San Antonio Bay	10:00am 10:30am MR - set up Express-News interview re: San Antonio Bay	1:30pm 5:00pm IG - Bexar Met Oversight Hearing (Commissioners Court Executive Conference Room) 5:30pm 6:00pm MR - Provide SARIP info for CVB Destination Guide	2:30pm 5:30pm EDU - Karnes County ISD - request for assistance with Education Project (KCISD)		8:30am 11:30am Updated: Guided Hike Series (Braunig, Jackson, Calaveras)
22	23	24	25	26	27
1:00pm 3:00pm MR - Pitch GOIY					
29	30	31	January 1, 2009	2	3
					4

Date: 01/28/2009

WCROC Update

Submitted By: Lupe Moreno, Executive
Offices

Division: Technical Services

Submitted For: Rudy Farias

Department: Water Resources & Cmnty
Development

Information

CAPTION

STATUS REPORT ON THE WESTSIDE CREEKS RESTORATION PROJECT

Presenter

Rudy R. Farias

Estimated Presentation Time: 5 minutes

The Westside Creeks Restoration Project, Conceptual Design Phase is underway. The professional services agreement was executed in December 2008. The Westside Creeks Restoration Oversight Committee (WCROC) continues to meet on the second Tuesday of every month at 6:00 p.m. at the San Antonio River Authority. At the January meeting, the WCROC selected a logo concept and web page domain name. The WCROC also broke out into subcommittees and elected subcommittee chairs, brainstormed potential members, and set an initial meeting date, time and location for subcommittee meetings.

The consultant is completing work on the public involvement plan. The plan includes a communication tool to assist in promoting a universal understanding of the project, public involvement objectives and activities, and methods for identifying key stakeholders. As part of the public involvement activities, three workshops will be held. The first work session is tentatively scheduled for Saturday, March 28, from 9:00 a.m. to noon, at El Progreso Community Center, 1306 Guadalupe Street. A few weeks prior to the first work session, the WCROC is planning a tour of the Westside creeks followed by a press conference announcing the project, the website, and first work session.

The consultant is also in the preliminary stages of the creeks' site analysis. The analysis will focus on environmental, hydraulics and hydrology, land use, historical/cultural, and community/ neighborhood connections. Information gathered from the site analysis will form the basis of the first work session agenda.

The next WCROC meeting is scheduled for February 10.

Discussion

Date: 01/28/2009

Archives and Oral History Maintenance Funding

Submitted By: Karen Bishop, Executive
Offices

Division: Executive Offices

Department:

Information

CAPTION

**PRESENTATION, DISCUSSION, AND APPROPRIATE ACTION REGARDING
MAINTENANCE OF THE SAN ANTONIO RIVER AUTHORITY ARCHIVES
AND ORAL HISTORY COLLECTIONS**

Presenter

Karen Bishop

Estimated Presentation Time: 20 minutes

Phases 1 and 2 of the San Antonio River Authority History Project have been completed. The project consisted of an archives component and an oral history component. Program deliverables consist of the following:

Archives Component:

- Archives collection inventories
- Preservation of stored materials in archival boxes
- Contracted archivist's reports:
 - Archives Preservation Report, June 2007
 - History Project Final Recommendation, July 2008.

Oral History Component:

- 29 individual interviews
- 2 group interviews.

Attached for the Committee's review are the following deliverables created by contracted Oral Historian, Martha Doty Freeman: Attachment 1: List of Interviewees and Dates of Interviews; Attachment 2: San Antonio River Authority Interviewee List by Dates of Service; and Attachment 3: Preliminary Index to SARA Interviews.

To preserve the value of the investment made in the archives and oral history collections, staff recommends that maintenance funding be allocated beginning fiscal year 2009/10. For fiscal years 2009/10 - 2011/12, staff anticipates a minimum funding commitment of \$20,000, with a minimum of \$8,000 allocated thereafter. Minimum funding the first three years would allow the River Authority to secure 12 additional oral histories per year and to enter into summer contracts with archives undergraduates or graduate students to

update the archives collection with materials generated since the preceding summer. Beginning in maintenance year four, the minimum allocation would fund four oral histories and the summer contractual archives updates.

Looking beyond the minimum maintenance requirements, the River Authority recognizes that oral history and archives collections are of greatest benefit to a community when the materials are readily available to the public. Thus, the River Authority will be seeking two grant sources to supplement the funding recommended above.

One grant, through the Summerlee Foundation, would fund converting the existing archives inventories into a unified and searchable database that would be hosted on SARA's inter- and intranet. The other funding source, the National Endowment for the Humanities, would fund archives restoration and preservation. The River Authority is poised to request \$10,000 from the Summerlee Foundation, which granted the agency \$5,000 during History Project phase one, and the maximum amount of \$6,000 from the National Endowment for the Humanities.

Recommendation

Motion of the Communications Committee supporting staff's request of \$20,000 in archives and oral history maintenance funding to be submitted as part of the fiscal year 2009/10 budget process.

Discussion

Vote

Attachments

Link: [Interviewees List](#)

Link: [Dates of Service Represented](#)

Link: [Index to Topics Addressed](#)

Attachment 1: List of Interviewees and Dates of Interviews (Phases 1-2)

Astran, Alonzo	May 22, 2008	
Bain, Cecil	April 23, 2008	
Beene, Eugene	March 24, 2008	
Blair, James L.	July 18, 2007	
Bransford, Dale	July 29, 2008	
Brown, Ralph	June 18, 2007	
Cockrell, Lila	May 22, 2008	
Conner, Kevin C.	May 21, 2008	
Gonzales, Michael	April 22, 2008	
Graham, Stephen	July 22, 2008	
Graham, Stephen	July 23, 2008	(continuation of July 22, 2008, interview)
Hardy, Harvey	July 19, 2007	
Hunt, Truett	April 24, 2008	
Lunz, Jim	July 20, 2007	
Pfeiffer, Fred	June 18, 2007	(interview #1)
Pfeiffer, Fred	June 19, 2007	(interview #2)
Pfeiffer, Fred	July 19, 2007	(with J. W. Thompson and Blair Warren)
Powell, Boone	July 23, 2008	
Raabe, Steve	July 22, 2008	
Ramsey, Steven	March 25, 2008	
Ross, David W.	April 23, 2008	
Rothe, Gregory E.	July 20, 2007	
Ruckman, H. B., III	May 21, 2008	(with Adair Sutherland)
Schweers, David	March 25, 2008	
Schwenn, Randy	April 24, 2008	
Scott, Suzanne	July 30, 2008	
Sorenson, Mark	July 23, 2008	
Sutherland, Adair	May 21, 2008	(with H. B. Ruckman, III)
Thompson, J. W.	July 19, 2007	(with Fred Pfeiffer and Blair Warren)
Wallace, David	July 18, 2007	
Warren, Blair	June 19, 2007	
Warren, Blair	July 19, 2007	(with J. W. Thompson and Fred Pfeiffer)
Weaver, Thomas G.	July 29, 2008	

Attachment 2: San Antonio River Authority Interviewee List (Phases 1-2) by Dates of Service

Employee/Board Member/Consultant*	1950-1960	1961-1965	1966-1970	1971-1975	1976-1980	1981-1985	1986-1990	1991-1995	1996-2000	2001-2005	2006-
Hardy, Harvey	x	x	x	x	x	x					
Wallace, David	x	x									
Thompson, J. W.	x	x	x	x	x	x	x	x	x		
Pfeiffer, Fred		x	x	x	x	x	x	x	x		
Warren, Blair		x	x	x	x	x	x	x	x		
Schwenn, Randy			x	x	x	x	x	x	x		
Brown, Ralph			x	x	x	x	x	x	x	x	x
Blair, James L.					x	x	x	x	x	x	x
Beene, Eugene					x	x	x	x	x	x	x
Hunt, Truett					x	x	x	x	x	x	
Ramsey, Steven					x	x	x	x	x	x	x
Bain, Cecil					x	x	x	x	x		
Gonzales, Michael						x	x	x	x	x	x
Astran, Alonzo						x	x	x	x	x	x
Schweers, David						x	x	x	x	x	x
Ross, David W.							x	x	x	x	x
Ruckman, H. B., III							x	x	x	x	x
Graham, Stephen								x	x	x	x
Raabe, Steve								x	x	x	x
Weaver, Thomas G.									x	x	x
Rothe, Gregory E.									x	x	x
Scott, Suzanne									x	x	x
Sutherland, Adair									x	x	x
Cockrell, Lila									x	x	x
Bransford, Dale										x	x
Conner, Kevin C.										x	x
Sorenson, Mark										x	x
Powell, Boone										x	x

*Jim Lunz, an individual knowledgeable about the early history of the San Antonio River Authority, was interviewed on July 20, 2007. He was not included in this list because he was not an employee, board member, or consultant to the Authority.

Attachment 3: Preliminary Index to SARA Interviews, Phases 1-2

Accounting: Beene

Accreditation: Gonzales, Sutherland-Ruckman, Weaver

Agency organization: Gonzales

Agency work environment: Gonzales

Alazan Creek: Graham, Wallace

Apache Creek: Graham, Pfeiffer-Thompson-Warren, Wallace

Architects: Beene, Powell, Ramsey, Sorenson

Awards: Graham, Ramsey

Barge canal: Hunt, Pfeiffer (1)

Berg's Mill: Pfeiffer (1), Pfeiffer (2), Schwenn, Wallace

Betterments: Graham, Schweers, Sorenson (*see also* Public art)

Bexar Regional Watershed Management Partnership: Gonzales, Graham, Scott,
Weaver

Blairmobile: Schwenn, Warren

Board activities/composition, politics/staff relations: Bain, Blair, Gonzales, Graham,
Hunt, Lunz, Pfeiffer (1), Pfeiffer (2), Pfeiffer-Thompson-Warren, Raabe, Ramsey,
Ross, Scott, Sutherland-Ruckman, Wallace, Warren, Weaver

Bonds: Brown, Hardy, Hunt, Lunz, Powell, Raabe, Ross, Sutherland-Ruckman, Weaver

Clean Rivers Program: Gonzales

Computers: Beene, Warren

Congressional and legislative relations: Bain, Blair, Graham, Hunt, Pfeiffer (2),
Schwenn, Scott, Sorenson, Sutherland-Ruckman, Warren, Weaver

Contractors/Consultants: Beene, Conner, Graham, Schweers, Schwenn, Wallace

Corps of Engineers: Blair, Brown, Cockrell, Conner, Graham, Pfeiffer (1), Pfeiffer (2), Pfeiffer-Thompson-Warren, Powell, Raabe, Ramsey, Schweers, Scott, Sorenson, Wallace, Weaver

Desalination: Scott, Weaver

Digital Flood Insurance Rate Map Program: Graham, Ross, Scott, Sorenson, Weaver

Downstream activities: Blair, Gonzales, Graham, Hunt, Raabe, Ramsey, Ross, Schweers, Schwenn, Scott, Sutherland-Ruckman, Wallace, Weaver

Eagleland Reach: Conner, Sorenson, Weaver

Ecological assessments: Gonzales

Ecosystem restoration: Conner, Graham, Sorenson, Weaver

El Oso Rural Water Supply Corporation: Sutherland-Ruckman

Emerging Contaminants Program: Gonzales

Engineering: Beene, Graham, Pfeiffer-Thompson-Warren, Raabe, Ramsey, Schweers, Scott, Sorenson, Wallace, Warren

Environmental Division: Gonzales, Ramsey

Equipment: Gonzales, Ramsey

Espada Dam, ditch: Pfeiffer (1), Schwenn, Wallace

FEMA: Graham, Scott, Sorenson, Weaver

Facilities: Gonzales, Pfeiffer-Thompson-Warren, Ramsey, Ross, Wallace, Warren

Fee/business generation: Gonzales

Field work: Astran, Gonzales, Graham, Schweers

Five Points Project: Schweers

Flood control tax: Scott

Floods, flood control: Bransford, Cockrell, Conner, Graham, Hunt, Pfeiffer (1), Pfeiffer (2), Pfeiffer-Thompson-Warren, Raabe, Ramsey, Ross, Rothe, Schweers, Schwenn, Scott, Sutherland-Ruckman, Wallace, Warren

GIS: Graham, Scott

Goliad County Water Supply Corporation: Rothe, Ross, Scott, Sutherland-Ruckman, Weaver

Goliad, Karnes, Wilson Counties: see Downstream activities

Hugman River Walk/dam: Graham, Powell, Sorenson

Instream/downstream flows: Conner, Gonzales, Graham, Pfeiffer (1), Raabe, Scott, Sutherland-Ruckman, Weaver

Intergovernmental relations: Astran, Blair, Bransford, Brown, Cockrell, Gonzales, Graham, Hunt, Pfeiffer (1), Pfeiffer (2), Pfeiffer-Thompson-Warren, Raabe, Ross, Rothe, Schweers, Scott, Sutherland-Ruckman, Wallace, Warren, Weaver (*see also* S.A.-to-D.C.)

Irrigation Research Center: Weaver

Laboratories: Beene, Gonzales, Hunt, Pfeiffer (2), Raabe Ramsey, Ross, Schwenn, Sutherland-Ruckman, Weaver

Landscaping: Blair, Conner, Graham, Schweers, Schwenn, Sorenson

Lawsuits (condemnations, water quality, etc.): Bain, Beene, Brown, Gonzales, Hardy, Hunt, Pfeiffer (1), Pfeiffer (2), Pfeiffer-Thompson-Warren, Ross, Schweers, Schwenn, Sorenson, Sutherland-Ruckman, Wallace

Lower Guadalupe Water Supply Project: Brown, Graham, Raabe, Rothe, Scott, Sutherland-Ruckman, Weaver

Maintenance: Schwenn

Map2Map: Graham

Marina: Schweers

Medina River Mitigation Site: Schweers

Mission Reach: Blair, Bransford, Cockrell, Conner, Graham, Powell, Ross, Scott, Sorenson, Sutherland-Ruckman, Weaver

Museum Reach: Cockrell, Conner, Graham, Pfeiffer (2), Powell, Ross, Schweers, Scott, Sorenson, Weaver

National Park Service: Bransford, Conner, Gonzales, Pfeiffer (1)

Office culture: Astran, Beene, Blair, Gonzales, Graham, Hardy, Pfeiffer-Thompson-Warren, Ramsey, Ross, Schweers, Schwenn, Scott, Sorenson, Sutherland-Ruckman, Wallace, Warren

Olmos Dam: Beene, Graham, Hunt, Pfeiffer (2), Ramsey, Schweers

Organizational structure: Astran, Gonzales, Graham, Pfeiffer-Thompson-Warren, Raabe, Ramsey, Schweers, Schwenn, Warren

Parks and recreation: Blair, Bransford, Conner, Gonzales, Graham, Pfeiffer (2), Raabe, Ramsey, Rothe, Schweers, Schwenn, Scott, Sutherland-Ruckman, Wallace, Warren, Weaver

Priority Pollutant Programming: Gonzales

Project management: Graham, Ramsey

Public art: Powell, Sorenson, Sutherland-Ruckman (*see also* Betterments)

Public education: Scott, Sorenson, Sutherland-Ruckman

Real estate/Surveying/Land acquisition: Beene, Brown, Pfeiffer-Thompson-Warren, Ramsey, Ross, Schweers, Wallace

Records: Beene, Schweers

Region L Planning Group: Graham, Pfeiffer (2), Ross, Scott, Weaver

Regional Park Planning Advisory Committee: Bransford

Regional Water Alliance: Graham, Raabe, Ross, Rothe, Weaver

Regional Water Resources Development Group: Raabe, Weaver

Regional Watershed Modeling System: Graham, Scott

Regulations: Gonzales, Ross, Rothe

Reservoirs, lakes (Applewhite, Canyon, Cibolo, Cuero, Goliad, Medina): Brown, Hunt, Pfeiffer (1), Pfeiffer (2), Pfeiffer-Thompson-Warren, Raabe, Rothe, Sutherland-Ruckman, Wallace, Weaver

Retirement Plan: Pfeiffer-Thompson-Warren

River Cleanup Program: Schweers

SACIP: Gonzales, Graham, Pfeiffer (1), Pfeiffer (2), Pfeiffer-Thompson-Warren, Raabe, Ramsey, Ross, Sorenson, Sutherland-Ruckman

SANYO: Schwenn

SARIP: Bain, Cockrell, Graham, Pfeiffer-Thompson-Warren, Ross, Rothe, Scott, Sorenson, Weaver

S.A.-to-D.C.: Graham, Weaver (*see also* Intergovernmental relations)

San Antonio Conservation Society: Cockrell, Hardy, Pfeiffer (1), Pfeiffer (2), Pfeiffer-Thompson-Warren, Powell, Ramsey, Wallace

San Antonio politics: Lunz, Pfeiffer (1), Pfeiffer (2), Schweers, Scott, Sorenson, Sutherland-Ruckman

San Antonio River Corridor Committee: Cockrell, Sutherland-Ruckman

San Antonio River Foundation: Cockrell, Powell, Rothe, Sorenson, Sutherland-Ruckman, Weaver

San Antonio River gates: Schweers

San Antonio River Industrial Development Authority: Pfeiffer (2), Ross

San Antonio River Oversight Committee: Cockrell, Conner, Graham, Powell, Ramsey, Scott, Sorenson, Weaver

San Juan Ditch: Brown, Conner, Hardy, Pfeiffer (1), Schweers, Schwenn

San Pedro Creek: Graham, Ramsey, Wallace

SCS (NRCS): Blair, Brown, Gonzales, Graham, Hunt, Pfeiffer (2), Raabe, Ross, Schweers, Schwenn, Scott, Sutherland-Ruckman, Wallace, Warren

Senate Bill 1 (Regional Water Planning Process): Raabe

Tax: Bain, Beene, Blair, Bransford, Gonzales, Graham, Hunt, Pfeiffer (2), Raabe, Ramsey, Ross, Rothe, Schwenn, Scott, Sutherland-Ruckman, Warren, Weaver

Tax increment financing initiatives: Ross

Tax Increment Financing Zone (Verano): Weaver

Total Maximum Daily Load Studies: Gonzales

Trans-Texas Water Program: Raabe

Tunnel projects: Blair, Brown, Gonzales, Graham, Hunt, Pfeiffer (2), Pfeiffer-Thompson-Warren, Ramsey, Ross, Schweers, Scott, Sorenson, Warren

Uranium mining: Sutherland-Ruckman

Utilities: Astran, Raabe

Wastewater Treatment Enterprise Fund: Weaver

Wastewater treatment plants (Bexar County): Astran, Beene, Brown, Gonzales, Graham, Hunt, Pfeiffer (1), Pfeiffer (2), Pfeiffer-Thompson-Warren, Raabe, Ramsey, Ross, Rothe, Schweers, Schwenn, Scott, Sutherland-Ruckman, Wallace, Warren, Weaver

Wastewater treatment plants (Goliad, Karnes, Wilson Counties): Astran, Hunt, Raabe, Rothe, Schwenn, Warren, Weaver

Water law: Bain, Hardy, Raabe, Ross

Water quality monitoring: Gonzales, Graham, Scott, Schwenn

Water recycling/reuse: Gonzales, Graham, Hunt, Ross, Rothe, Scott, Sutherland-Ruckman

Water resources: Raabe, Scott

Water rights acquisition: Graham, Raabe, Weaver

Watershed management: Scott

Watershed Protection Plan: Gonzales

Weather events: Blair, Conner, Hunt, Pfeiffer (1), Pfeiffer (2), Schweers, Sutherland-Ruckman; *see also* Floods/flood control

Communications Committee

11.

Date: 01/28/2009

SARA's 75th Anniversary

Submitted By: Steven Schauer,
Intergovernmental and
Comm Relations

Division: Intergovernmental and
Comm Relations

Department:

Information

CAPTION

**DISCUSSION REGARDING THE COMMEMORATION OF
THE 75th ANNIVERSARY OF THE SAN ANTONIO RIVER AUTHORITY**

Presenter

Steven Schauer

Estimated Presentation Time: 15 minutes

The River Authority was created by the 45th Texas Legislature on May 5, 1937, then reorganized in 1961 to plan, manage and implement water-related programs and projects within the San Antonio River Basin. The State of Texas empowered the River Authority to preserve, protect and manage the resources and the ecology of the San Antonio River and its tributaries.

SARA's 75th anniversary will take place in 2012. Although the 75th anniversary date is three years away, planning for the commemoration of the milestone should begin soon in order to properly plan for any associated budgeting issues and to allow the necessary time to develop any supporting material. The archives and history project will serve as an initial resource for material to support the 75th anniversary; however, it has yet to be determined how to mark this special occasion. Potential anniversary ideas previously suggested include

- the development of a book to chronicle the River Authority's history;
- the creation of a traveling exhibit featuring photos and documents to be displayed in various locations throughout the basin which may, in time, turn into a permanent display; and/or
- the development of an on-line exhibit of photos, documents, and oral history recordings shaped to provide an historical overview of SARA's contributions to the San Antonio River Basin.

The purpose of this agenda item is to stimulate discussion among the Communications Committee members to help guide River Authority staff and the development of the activity (or activities) designed to commemorate the agency's 75th anniversary.

Discussion

Date: 01/28/2009

FY 2010 Budget Request for Environmental Education & Outreach Program

Submitted By: Steven Schauer,
Intergovernmental and
Comm Relations

Division: Intergovernmental and
Comm Relations

Department:

Information

CAPTION

DISCUSSION OF POTENTIAL FISCAL YEAR 2009/10 BUDGET REQUEST FROM THE INTERGOVERNMENTAL AND COMMUNITY RELATIONS DEPARTMENT TO SUPPORT EXPANSION OF THE ENVIRONMENTAL EDUCATION AND OUTREACH PROGRAM

Presenter

Steven Schauer

Estimated Presentation Time: 30 minutes

As an active leader in environmental stewardship and water quality issues, the San Antonio River Authority has developed an environmental education and outreach initiative designed to inform the entire San Antonio River Basin community on ways citizens can protect and preserve the environment of the San Antonio River and its tributaries. The environmental education initiative is supported by the findings of the Basin Service Area Analysis conducted earlier this year as reported to the Communications Committee in May 2008.

Thompson Marketing is providing consulting services to assist in the development of the external components of the program. Initially, this program includes four different messages focused on reducing pollution in and along the San Antonio River. The messages address issues such as illegal dumping, general recycling and reducing the use of plastic bags. The intent of this initiative is to raise awareness of and appreciation for the San Antonio River Basin and demonstrate how each individual can make a difference in helping to maintain a healthy ecosystem along the River and its tributaries.

Budget planning for next fiscal year is underway, and River Authority staff is exploring the possibility of expanding the environmental education and outreach initiative. Staff is also examining opportunities for intergovernmental relationships between the River Authority and the City of San Antonio that are focused on shared environmental concerns. Possible agreements with private sector organizations that are interested in supporting environmental programs are also being considered by River Authority staff.

The River Authority's commitment to this environmental education and outreach initiative is long-term, and, as such, staff anticipates that this initiative will evolve over

time to include other outreach programs. Through public and private sector cooperation as well as with a potential increase of funding support for the initiative, the River Authority could maximize its efforts to develop a long-term outreach program that would help influence appreciation for the San Antonio River Basin.

Discussion

Date: 01/28/2009

Activities of the IGCR Education Specialist

Submitted By: Steven Schauer,
Intergovernmental and
Comm Relations

Division: Intergovernmental and
Comm Relations

Department:

Information

CAPTION

**PRESENTATION REGARDING THE ACTIVITIES OF THE
INTERGOVERNMENTAL AND COMMUNITY RELATIONS DEPARTMENT'S
EDUCATION SPECIALIST**

Presenter

Steven Schauer and Carol Earman
Estimated Presentation Time: 15 minutes

On October 13, 2008, Carolina Earman was hired as an Education Specialist in order to further expand the River Authority's educational offerings to the public and increase awareness of the River Authority's identity, services and projects. The following is a brief summary of the new educational programs under development since Ms. Earman's arrival at the River Authority.

As partners in education, the River Authority and the Witte Museum are in the process of creating a pilot program called A River in Motion. The goal of the program is to have students explore the river environment by examining its history. By using TEKS-based hands-on activities supported by artifacts, specimens and works of art, students will understand how human contact affects the conservation, preservation and restoration of the San Antonio River. The success of the pilot program in the spring of 2009 will further solidify a future program in the fall of 2009.

The River Authority will also be instrumental in conceptualizing the Witte Museum's future exhibit, to be named the Water Resource Center or Center for Rivers and Aquifers, which will serve as an ideal outlet to reach out to the public. The exhibit will be the result of a Witte Museum capital campaign, and it will feature interactive experiences that will bring history, science, and culture to bear on the future of water in South Texas. The exhibit will include a real-time journey through the Edwards Aquifer to the artesian springs of South Texas, to acequias, plumbing, engineering, rivers, water towers, water treatment, conservation and wildlife.

The River Authority is continuing its partnership with the San Antonio Water System

(SAWS), Edwards Aquifer Authority and Our Lady of The Lake University by sponsoring the 6th Annual “Water: A Living Lesson” educator’s conference July 7-10, 2009. The conference will provide a unique opportunity for formal, non-formal, and public agency educators to learn innovative, interactive and tested methods of teaching water subjects to K-12 students. The River Authority is responsible for marketing, registration, public relations/media, scholarships and presenters for the event.

In continuing to pursue opportunities to advance a sustainable environment and enhance community appreciation for the San Antonio River and its tributaries, the River Authority is looking into supporting The University of Texas at San Antonio (UTSA) as partners in the proposed National Oceanic and Atmospheric Administration (NOAA) Bay Watershed Education and Training (B-WET) Program. The B-WET Program is an environmental education program that supports experiential learning through local competitive grant awards. This potential partnership may also open opportunities for future collaborations with UTSA as there is some interest within UTSA for the creation of an environmental education center.

To support increased awareness of the River Authority’s role and mission regarding the San Antonio River Improvements Project (SARIP), efforts have been made in each reach of the project. Specifically for the Eagleland Reach, newsletter articles for the King William Association (KWA) and surveys regarding the best ways to reach out to and educate neighborhood members about the project are currently under development. A script for walking and barge tours will be developed for the Museum Reach's May 30th grand opening event. For the Mission Reach, environmental and stewardship programs focused on ecosystem restoration are being conceptualized and developed for preliminary target audiences including schools, homeowners and business owners in the downtown area.

Continued efforts are being made to expose students to watershed education in the form of outreaches. Efforts will be made to further incorporate BasinQuest into local schools in Karnes, Goliad and Wilson counties. Kenny Fletcher and Carolina Earman will continue going to schools and other classroom settings (both indoor and outdoor) to give BasinQuest presentations. Bathtubs to Basins will be presented at the Region 20 Educator’s Conference on January 24th.

Discussion

Date: 01/28/2009

2008 NAFSMA Video PSA Award Winners

Submitted By: Steven Schauer,
Intergovernmental and
Comm Relations

Division: Intergovernmental and
Comm Relations

Department:

Information

CAPTION

**PRESENTATION OF 2008 NATIONAL ASSOCIATION OF FLOOD &
STORMWATER MANAGEMENT AGENCIES (NAFSMA) VIDEO DEPICTING
PUBLIC SERVICE ANNOUNCEMENT AWARD WINNERS**

Presenter

Steven Schauer

Estimated Presentation Time: 15 minutes

The National Association of Flood & Stormwater Management Agencies (NAFSMA), an organization that the San Antonio River Authority recently joined, held its annual meeting in Napa, California, on August 25 – 28, 2008. During the meeting, NAFSMA announced the 2008 award winners in a number of public service announcement categories.

Per a request from River Authority Board member Sally Buchanan, a selection of winning entries will be shown to the Communications Committee to demonstrate the scope of issues addressed by NAFSMA members and, therefore, further supporting the River Authority's decision to join this national organization.

Discussion

Date: 01/28/2009

Tamil Nadu Visit and Get Outdoors, It's Yours! Event

Submitted By: Steven Schauer,
Intergovernmental and
Comm Relations

Division: Intergovernmental and
Comm Relations

Department:

Information

CAPTION

**REPORT ON THE DECEMBER 2008 WORLD BANK/TAMIL NADU, INDIA,
VISIT AND JANUARY 2009 GET OUTDOORS, IT'S YOURS! EVENT**

Presenter

Steven Schauer

Estimated Presentation Time: 10 minutes

World Bank/Tamil Nadu, India visit:

On December 10 – 12, 2008, the River Authority hosted a delegation of four representatives from the World Bank and five from the state of Tamil Nadu, India. The World Bank contacted the River Authority in August 2008 and requested a three-day tutorial seminar to teach the Tamil Nadu delegation about the policy issues involved and the steps taken to protect the San Antonio River environment, including other river-related issues such as the River Walk concept, sustainable development, funding arrangements of the San Antonio River Improvements Project, and the legal framework and functioning of the River Authority. The River Authority provided the visiting delegation with briefings, round table discussions and field visits, many of which included the participation of other local agencies.

The World Bank is providing a \$500 million loan to Tamil Nadu which seeks to increase irrigated agriculture productivity in a sustainable water resources management framework for stakeholders in 63 sub-basins covering most of the State of Tamil Nadu. The Cooum River sub-basin has been specially targeted because of complex rural-urban interactions associated with effective water resources management. Given these complexities, a special effort is required to guide the development of the Cooum Sub-basin Plan and to effectively leverage the financing under the loan and other projects. The World Bank selected the River Authority to provide expert guidance to the delegation as part of the effort to guide the development of the Cooum Sub-basin Plan.

The success of this visit has opened the possibility for future collaborations with the World Bank and the members from Tamil Nadu, India.

Get Outdoors, It's Yours! event:

On October 30, 2008, Suzanne Scott and Steven Schauer visited with Lyle Laverty, U.S. Department of the Interior, Assistant Secretary for Fish and Wildlife and Parks, to promote and secure assistance for the San Antonio River Improvements Project, Mission Reach. During the visit, Mr. Laverty invited the River Authority to become the local sponsor for an event to promote the new Get Outdoors, It's Yours! federal initiative. The Get Outdoors, It's Yours! program is designed to get America's youth outside and engaged with nature. The event would be the nation's first community event to support this new initiative.

The River Authority served as local sponsor and co-host along with three Federal land and water management agencies on Saturday, January 10, 2009 at San Antonio Missions National Historical Park, Mission San José, from 10:00 a.m. until 2:00 p.m. More than 50 agencies and organizations provided hands-on learning demonstrations, exhibits, presentations and information related to environmental education and area outdoor activities during this free event. The first 1,000 children received an Explorer Backpack loaded with giveaways, and additional free environmental and outdoor giveaways and door prizes were distributed throughout the day.

Approximately 4,000 visitors came to the event, which surpassed all expectations. Attached are two letters Mr. Laverty sent to the River Authority after the event, commending our efforts.

To support the event, the River Authority created a new web page that will serve as the one-stop location for a calendar of outdoor activities and environmental education opportunities to be found in the San Antonio and greater South Central Texas region. Participating agencies and organizations will be able to populate the calendar with their own events and activities as a lasting benefit of the January 10th event.

Discussions are underway with local National Park Service staff to determine if the event will become an annual activity.

Discussion

Attachments

Link: [Laverty Letters](#)



United States Department of the Interior

OFFICE OF THE SECRETARY
Washington, DC 20240



JAN 13 2009

Steven Schauer
San Antonio River Authority
100 East Guenther
PO Box 839980
San Antonio TX 78283-9980

Dear Mr. Schauer:

On behalf of the Department of the Interior, I would like to personally thank you for your efforts on behalf of the San Antonio River Authority to co-host the nation's first "Get Outdoors, It's Yours!" community event.

Your time and energy on this project was amazing. I'm awed by the attendance of your partners and their enthusiasm for the partnership effort. That is a true testament to your relations in the San Antonio and Texas communities. I understand that more than 3,500 people participated in Saturday's event. You have truly set a high standard for others who wish to follow this model.

The model you have developed will be shared with other communities in other states for use in the future. I know none of those communities will be able to top your effort and certainly not in the short time in which you did so.

We sincerely appreciate your efforts on behalf of America's very first "Get Outdoors, It's Yours!" community event.

Sincerely,

Lyle Laverty
Assistant Secretary
for Fish and Wildlife and Parks



United States Department of the Interior

OFFICE OF THE SECRETARY
Washington, DC 20240



JAN 15 2009

Mr. Steven Schauer
San Antonio River Authority
100 East Guenther
PO Box 839980
San Antonio TX 78283-9980

Dear Mr. Schauer:

On behalf of the Department of the Interior, I would like to personally thank you for your efforts on behalf of the San Antonio River Authority to co-host the nation's first "Get Outdoors, It's Yours!" community event. I understand you worked very closely with our National Park Service staff at Mission San Jose to plan and organize this phenomenally successful event at which more than 3,500 people participated.

As you know, **Get Outdoors, It's Yours!** is a national campaign focused on getting America's youth outside and engaging with nature. The campaign will raise awareness of the opportunities for America's youth to connect with nature on Federal public lands and waterways. The goal of this interagency initiative is to encourage children and their families to spend more time participating in outdoor activities through educational programs, outdoor recreation, and stewardship activities.

Currently, all eight Federal land and water management agencies are participating in the **Get Outdoors, It's Yours!** initiative. State and local land managers, nonprofit organizations, and conservation groups have also signed a Pledge of Cooperation to work with the Federal agencies to help spread the word about outdoor activity and its benefits to the health and education of future generations, and the stewardship of America's natural resources. Therefore, governments at the federal, state, and local level, as well as national nonprofit organizations, have banded together for this initiative.

We sincerely appreciate your efforts on behalf of the San Antonio River Authority in co-hosting America's very first "Get Outdoors, It's Yours!" community event.

Sincerely,

Lyle Laverty
Assistant Secretary
for Fish and Wildlife and Parks

Communications Committee

16.

Date: 01/28/2009

GM's Report

Submitted By: Lupe Moreno, Executive
Offices

Division: Executive Offices

Submitted For: Suzanne B. Scott

Department:

Information

CAPTION

GENERAL MANAGER'S REPORT

- UPCOMING EVENTS CALENDAR,
- FUTURE BOARD AND/OR COMMITTEE MEETINGS,
- MEETINGS INVOLVING THE ATTENDANCE OF ONE OR MORE BOARD MEMBERS.

Presenter

Suzanne B. Scott

Estimated Presentation Time: 10 minutes
